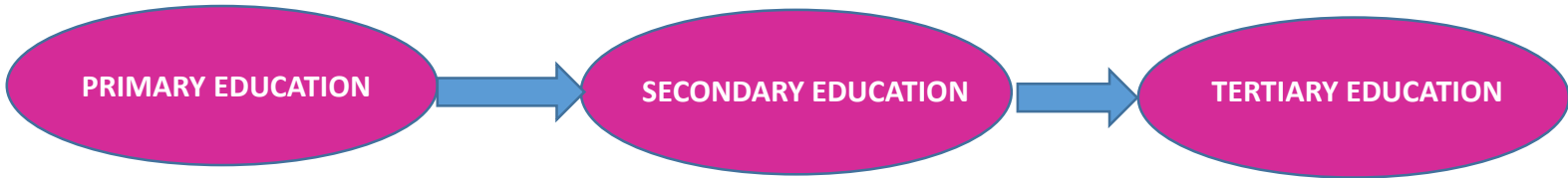


BLACKPOOL CAREERS JOURNEY

Young people in Blackpool will be entitled to employer encounters at every step in their educational journey. These activities and encounters will positively impact on social mobility by inspiring young people about the world of work, and enabling informed decision making.



- **All** children by the end of Y6 will have experienced **at least one encounter** involving a range of employers.
- **Stereotypes will be challenged.**
- **All** children by Y6 will have gained an insight into post-16 pathways including Apprenticeships, Further Education and Higher Education.

- All schools and colleges to achieve the full set of 8 Gatsby Benchmarks, and in doing so provide a **good quality careers programme**.
- **Every year, every student** will experience at least one meaningful employer encounter.
- Careers related activities will be **underpinned by evidence of 'what works'** and will **reflect the needs of individual pupils**.
- **Careers aspirations will be raised** through piloting behavioural interventions, scaling up the interventions which work
- Blackpool Sixth Form College and Blackpool and The Fylde College will clearly provide a **coherent Post 16 Options offer**.
- A digital careers platform, Start Blackpool, will support each pupil's **individual career journey**.
- **Targeted employment preparation** will be provided for vulnerable young people who are NEET (Not in Education, Employment and Training)

- Schools
- Primary Futures
- Employers
- Providers of careers related activities
- Blackpool Opportunity Area

← **KEY ENABLERS** →

- Schools & Colleges
- Lancashire Careers Hub and Enterprise Adviser Network
- Employers
- Providers of careers related activities
- Blackpool Opportunity Area

- Outcomes**
- Greater Aspiration & Career Readiness of Young People
 - Reduced NEET
 - Improved Destinations
 - Improved perceptions of work readiness from Employers