



**BUSINESS  
IN THE  
COMMUNITY**

# **Blackpool Business Leadership Group Update**

**Ian Fogg – Place Coordinator  
For Blackpool**

**26<sup>th</sup> September 2014**



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- BITC is working to shape a new contract between business and society, in order to secure a fairer society and a more sustainable future
  - Engage & enable Business to achieve more through collaboration
  - Be a responsible Business
  - For more information eg priorities look up at [BITC.org.uk](http://BITC.org.uk)



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- By being involved with BITC
  - Business benefits include:
    - Leadership Development for individuals
    - Coaching/mentoring
    - Project management skills
    - Team working / interpersonal skills developed
    - Employee engagement
    - Marketing/PR/brand reputation
  - Community involvement can include:
    - Mentoring young entrepreneurs
    - Planning meaningful work experience opportunities
    - Team volunteering projects away from the workplace
    - Sharing skills & knowledge for the benefit of the community



# Trustees

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- There are 200,000 registered Charities in the UK
- Being a trustee
  - Charity Commission statistics show that the average age of trustees in the UK is 57, with 67% aged over 60.
- National stats – 1 in 70 people are trustees
- Meetings will vary – from twice a year to once a month potentially
- Charities may have specific needs but otherwise almost anyone can become a Trustee
- Can you help?



# Trustees

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- Being a Trustee can be interesting & rewarding – many find that it offers personal development
- Use existing skills and learn new ones
- Opportunity to be active and creative
- Individual pride and self satisfaction
- Share your vision and skills with others
- Broaden your horizons by coming into contact with people you may not ordinarily meet
- Can you help?



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- **Trustees**
  - Please promote this across your Business/organisation, think about it for yourself
  - Planning some “more information” events jointly with CVS & Volunteer Centre
    - Three sessions planned in October & November
- Get in touch for more information on BITC





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**Thank you!**

**Ian Fogg – Place Coordinator**

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