



BLACKPOOL

TECHNILES

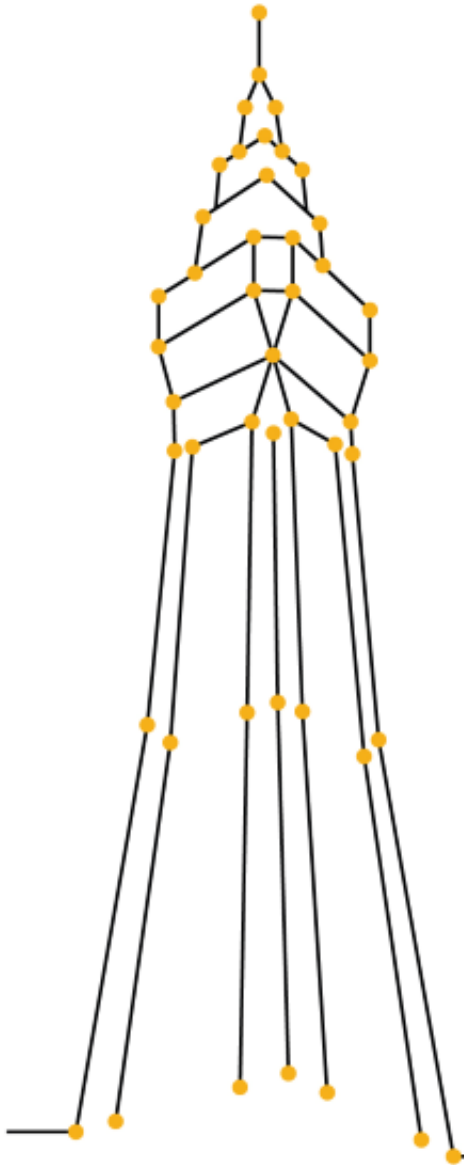
What is Blackpool Tech Hub?

“Our vision is to create a self-sustaining cluster of tech companies in the Blackpool and the Fylde region”

Community Interest Company (CIC) supporting the Blackpool Pride of Place initiative

www.blackpooltechhub.com

IT Professionals 4,600
Software developers 1,200

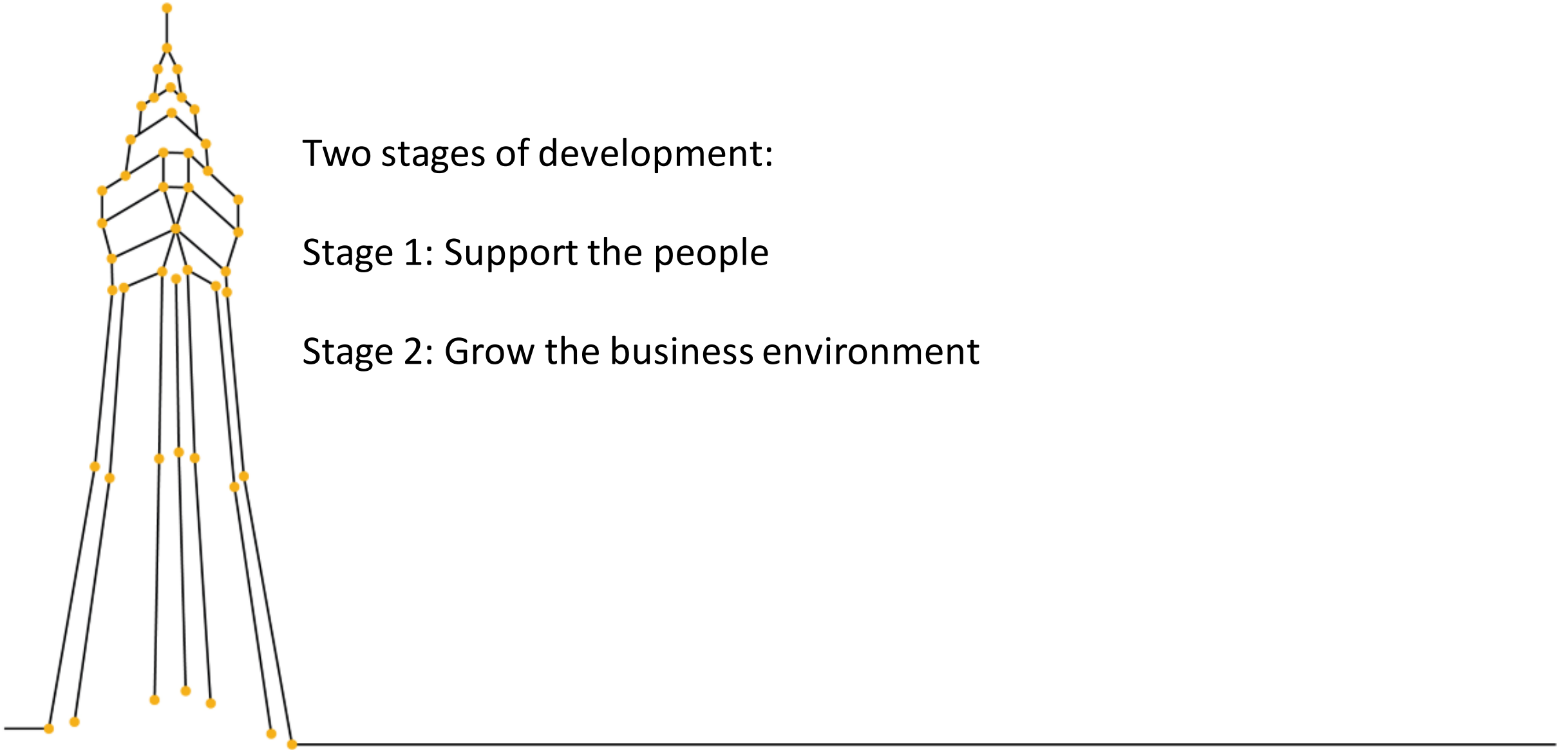


What do we do?

Two stages of development:

Stage 1: Support the people

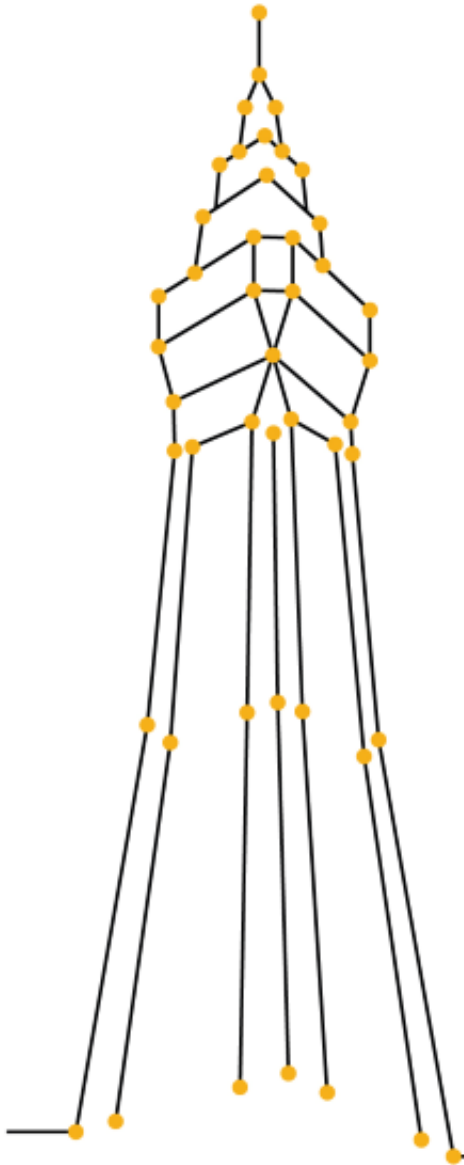
Stage 2: Grow the business environment



Stage 1: Support the people

Five core activities:

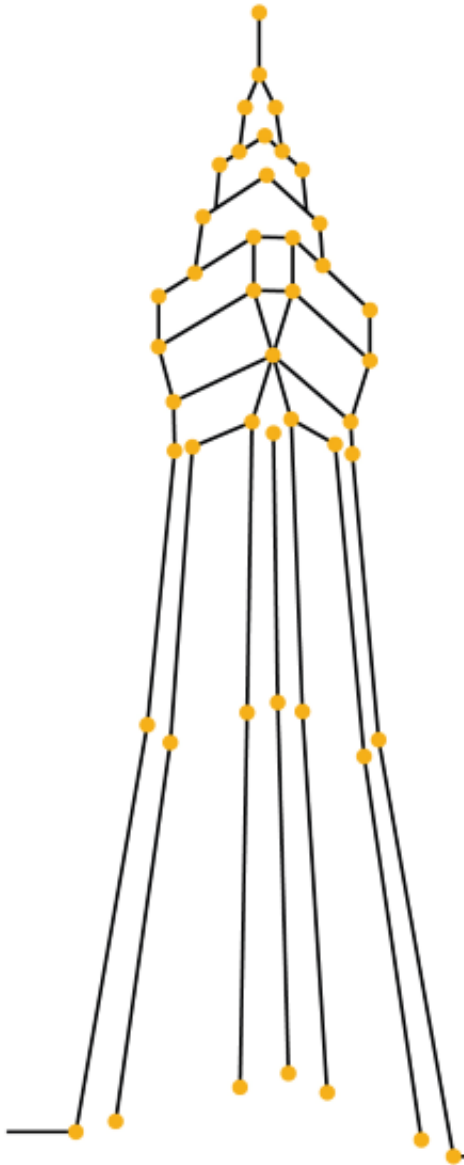
- Networked community of tech professionals (Platform & Podcasts)
- Matching talent with businesses (Talent)
- Tech events (Host)
- Mentor entrepreneurs (Knowledge)
- Retain and return graduates and professionals (Opportunity)



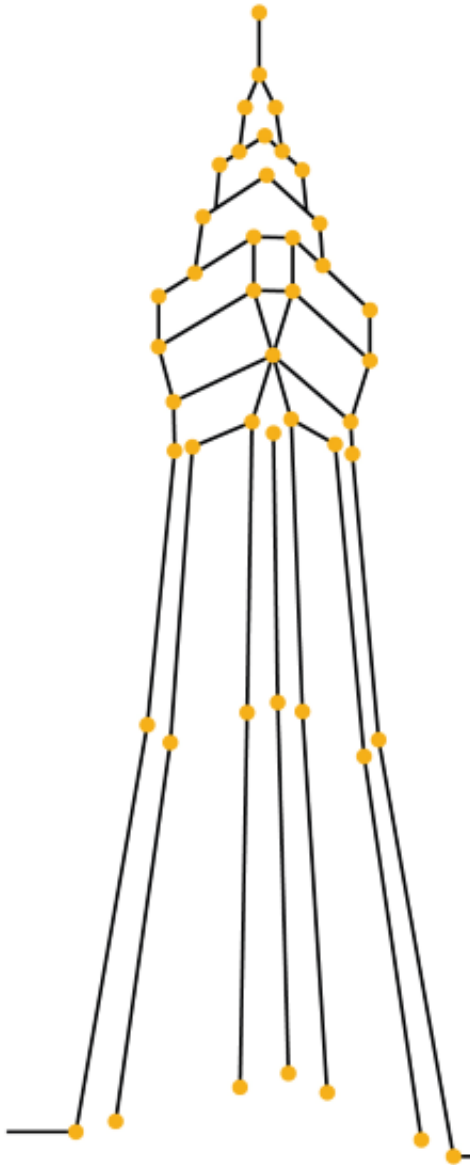
Stage 2: Grow the business environment

Three core activities:

- Incubators, accelerators and co-working spaces (Promote)
- Enable start-ups and scale-ups (Fund)
- Inward investment (Coordinate)

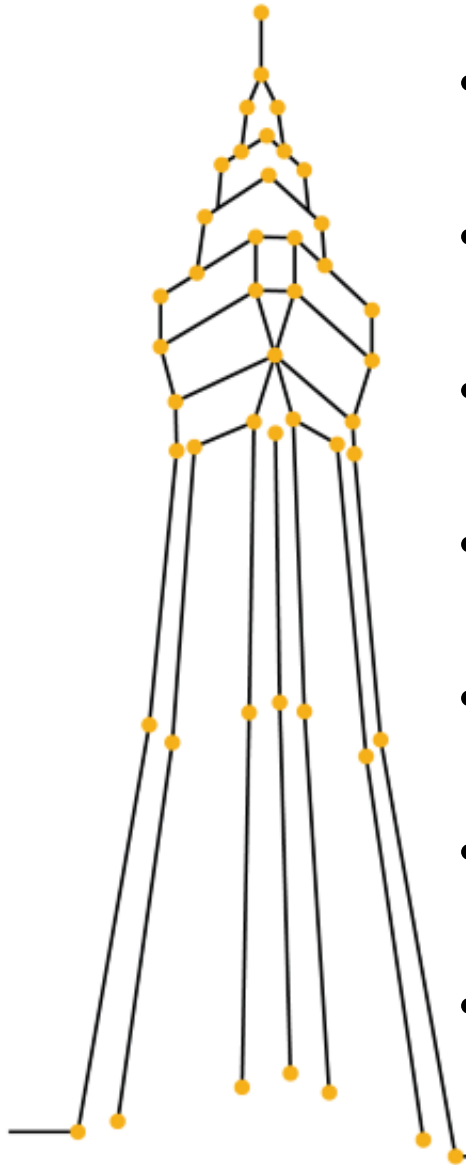


Get involved...!



www.blackpooltechhub.com

Talent and Podcasts



- Exponential growth in podcast content over blogs.
- Google & Apple AI algorithms favour podcast content over blogs.
- Meet you to discuss your EVP and talent challenges.
- Provide free podcast to host/embed on your website.
- 20-30 minutes relaxed interview format in studio – audio or video.
- Discuss your company and hiring process.
- Upload to websites and social media channels for streaming/download.

Free to first 5 customers!



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