

# Building successful futures across the North West

#### Introduction

- Established for 14 years
- \* Work with individuals and businesses
- \* Move clients closer to the job market and find employment
- Break down barriers and increase confidence for clients
- Increase job security and achieve promotion

... by up-skilling, supporting and gaining qualifications







### Blackpool

- \* Large number of low skilled population
- \* People with low qualifications
- \* People with significant barriers
- \* Large regeneration programmes
- \* Massive potential for new businesses



# Our Training Centre

- \* Mostly deliver on a 1 to 1 basis
- \* Some courses delivered to small groups
- \* Provide a friendly, caring atmosphere
- \* Treat clients with respect
- \* Make learning an enjoyable experience
- \* Provide excellent advice and guidance







#### In Blackpool we deliver

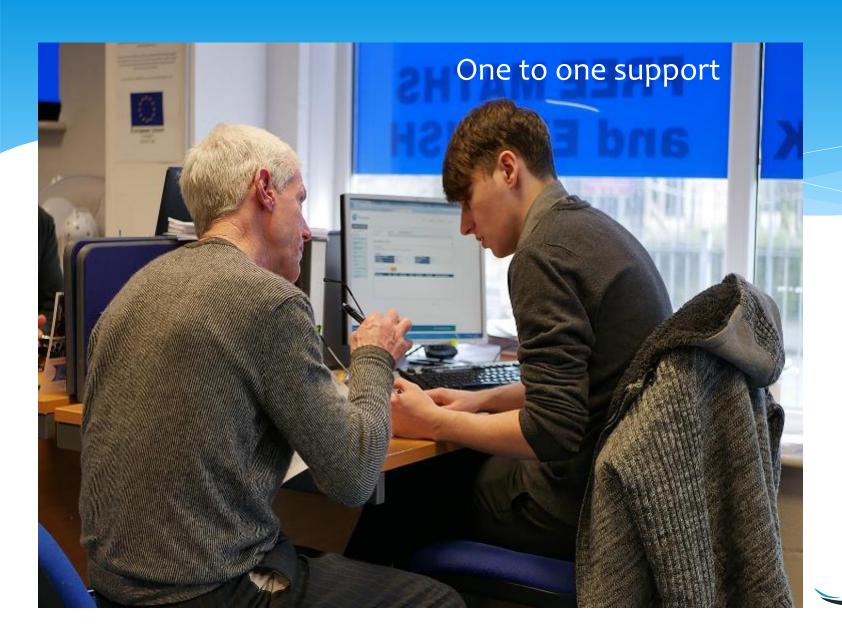
- \* English and mathematics
- Information Communication Technology (ICT)
- \* Journey2Work
- \* Sector Based Courses
- \* Job club (every Friday 10am-3pm)



## Journey 2 Work

- \* 1to1 support, advice and guidance over 12 months
- \* Free training with ourselves and partners
- \* Supporting employers with new staff
  - \* No agency cost
  - \* Prepared potential employees who we know
  - \* Ability to run specific courses for groups of potential new staff







#### Once Clients are in work

- \* Work with employers to support staff
- \* Free CPD for staff which include
  - Flexible Maths and English
  - \* In work Business Administration courses
  - \* Others available on demand



#### Referrals

- \* Yes... we are always looking for referrals!
- \* BUT... we are also looking to refer!

We firmly believe in building relationships with other providers and businesses, so we can support one another – for the benefit of the clients and Blackpool.



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