



BLACKPOOL BUSINESS LEADERSHIP GROUP

NOTES FROM MEETING HELD ON MAY 25, 2018 AT THE GRAND THEATRE, BLACKPOOL

Name	Organisation	Name	Organisation
ATTENDEES			
Martin Long (chair)	Napthen's	John Barnett	Stardream/Radio Wave
Sue Howorth	Family Business Network	Dan O'Connor, Conner Romain	World 360
Tom Mercer	Handelsbanken	Hayley Roberts	Marks & Spencer
Stephen Spencer Knowles	Eric Wright	Helen Livesey	The Business Clinic
Graham Wood	Consultant	Tony Raynor	Abbey Telecom
Jill Gray, Tina Cooper	Blackpool Sixth	David Worsfold	The Hive Bakery & Café
Janet Atkins	Trinity Hospice	Julie Vincent, Rebecca Thompson	Winter Gardens
Nicole Billington	Enterprise Zones	Carlo Petza, Andrew Lester	Carlton Hotel
Ron Bell	Abbey Bell	Kevin Donnelly	XP Web Services
Tracey Clarke	Toyland	Colin Taylor	Lights Ambassador
David Stevenson	Cuadrilla	Zoe Fleming, Alastair Finn	Roland Robinson & Fenton
Chris Hibbert	Henco	Shaun Bennett	Links Signs & Graphics
Ruth Eastwood, Colin Johnston	Blackpool Grand Theatre	Amanda Westgate, Gemma Ashton	Big Impact Communications
Mark Ferris, John Scott	Contract Supplies Ltd	Nicola Atanassova	VisitBlackpool
Nick and Mary Speakman	Code Galaxy	Krisztina Szigeti	Happy Creative
Mick Grewcock	Burbage Holiday Group	Carley Harrison	Skipton Building Society
Andy Mann	Business Lancashire	Rick Bryan, Ashley Hackett	Blackpool FC Community Trust
Michael Muschamp, Chris Calvert	Rushton's Accountants	Ray Eyre, Mike Tyler	Parkinson's
Julie Casson, Angie Hesketh	DWP	Samantha Bell, Aishley Doherty	Skool of Street
Philip Owen	Consultant	Duncan Wilding, Mark Seymour	PHX Training
Ian Mallam	Digitav	Cheryl Pickstock	North West Ambulance
Toby Simpson	Coffeebrook	Sue Williams, Aine Frith	Aspired Futures
Johnathon Townsend	Lloyds Bank	Philip Crowther	HelmsBriscoe
David Chapman	Linksgate Leisure	Sunny Wang, Leon Davy	Empathy At Home
Andy Charles	Business In The Community	Phillip Parramore, Karla Yates	Empathy At Home
Alex Cosgrave	The Belgian Life	Frank Heald	Voiteq
Louise Logan	Career Ready	John Child, Richard Halstead	Sandcastle Waterpark
Chris Maine	DPA Packaging	Steve Swallow	Portal Security
Tony Carr	Social Enterprise Solutions	Alex McIntyre	Property Scene
Emma Beardsworth	VIP Chauffeur Car Hire	Mike Hardaker	Moore & Smalley
Geoff Mason	Chamber of Commerce	Paul Hardy, James Gilbert	Napthens
Fay McLean	The Full Property Experience	Pearl Mina	PR consultant
Lawrence McBurney	Cassidy Ashton	Lee Burrell	Blackpool Housing Co
Beverly Smith	Hampton by Hilton	Alison Patterson	Blackpool Pleasure Beach
Jane Cole	Blackpool Transport Services	Chris Worden	ABR Property
Michael Pickthall	Pinpoint Management Consultant	May Liu, Barrie Thompson	China UK Business Centre
Rachel Riches	The Village	Paul Crossley	Kenrick
Martin Fume	DWP	Zera Dawson-Gerrard	Laila's
Robin Ross	Artist	Norry Ascroft	Entertainer/Consultant
Ian White	The Chorlton Hotel	Terry Hodkinson	Blackpool Carers
Carole Houston	Horizon	Michael Williams	Winter Gardens
Pam Swain	British Association of Dental Nurses	Philip Holmes	Lightpool Festival
Richard Baguley	GDR Public Relations	Georgina Dalton	Music & Mayhem
OBSERVERS/GUESTS			
Philip Welsh, Peter Legg,	Blackpool Council	Heather Morrow	Blackpool Council
Rachel Swindells, Shaun McKinney	Blackpool Council		
APOLOGIES			
Simon Hamer	Create Care Training	Mark Croasdale	Whitehead & Howarth
Jonathan Barnes	Santander	Joe Boniface	Boniface Architects
Bev Robinson	Blackpool & The Fylde College	John & Jaki Armstrong	Majestic N-W
Lindsay Campbell	Campbell & Rowley	Nicola Spencer	M&S Outlet Store
Chris Curtis	The Swallows	Steve Godfrey	Fujitsu
John Salisbury	RBS	Bev Wood	BWD Design
Barry Howard	McDonald's	Steve Gill	Fylde Promotional Merchandise
Roger Mellor	Glasdon	Andrew Heydeman	Inspira
Greg Myerscough	RBS	Jane Littlewood	Rabbit Design
Anne Catterson	Common Purpose	Peter Lui	Luxsun/Chinese Community
Damian & Helen Broughton	Danbro	Linda Palentine	UCLAN
Katherine O'Connor	Cities & Local Growth	Paul Friday	Future Focus Energy
Stephen Waterfield	Atlas	Kila Redfearn	Blue Skies Foundation
Vanda De Freitas	Positive Steps	Vicki Ivanov	Candy House

1. **Welcome and apologies**
Martin Long (chair) welcomed members and guests to the meeting.
2. **Minutes of the last meeting/Matters arising**
Minutes noted, no matters arising.
3. **Welcome To The Grand**
Ruth Eastwood (Grand Theatre) welcomed attendees and then showed a short film, illustrating the work of the theatre not just as a centre of entertainment, but also as a place for education, learning and community engagement.
4. **Skool Of Street**
Sam Bell and Aishley Doherty gave a presentation on their latest production, Arti Dodgers Twist, which was due to take place at the Grand Theatre the following Sunday. It was noted that a discount ticket offer for the show had been sent out to the group.
5. **Heart Smart Town**
Cheryl Pickstock (North West Ambulance Service) gave a presentation on the high incidence of out-of-hospital cardiac arrests and the importance of having public access defibrillators across the resort.

It was noted that some businesses such as Sandcastle had already taken a lead on this and there was a plan in place to roll out more of these units at key locations along the Promenade.

Cheryl's full presentation can be viewed on the www.bblg.co.uk website under Reports/Presentations.

6. **See It, Stop It Campaign**
Rachel Swindells (Public Health) and Shaun McKinney (Public Protection) gave a joint presentation on the See It, Share It, Stop It campaign that is aimed at encouraging businesses and members of the public to report cases of traders suspected of selling cheap cigarettes and fake booze. It also encourages the reporting of cases where e-cigarettes are being sold to under-18s. The hot line number is 01253-478375.

The full presentation can be viewed on the www.bblg.co.uk website under Reports/Presentations

7. **Work & Wellbeing**
Phillip Parramore and colleagues (Empathy Optimal Health) gave a presentation on the programmes they offer to improve employee wellbeing which can, in turn, help reduce staff turnover and sickness absence. The presentation included a demonstration of massage therapy techniques by Leon Davy.

Phillip also drew the group's attention to a Community Wellbeing Day, which is being staged at Blackpool Football Club on Sunday 15 July, and which includes various opportunities for business sponsorship and involvement.

Empathy's full presentation can be viewed on the www.bblg.co.uk website under Reports/Presentations.

8. Employee Assistance

Carley Harrison (Skipton Building Society) showcased some of the products that can be provided to employees to help them plan their lives. This includes financial and pension advice; savings; legacy plans; mortgage advice; and protection.

Advice can be delivered via a “financial surgery” or in a workshop environment. The service is free and sessions can take place within the workplace.

Carley’s full presentation including details of how to book sessions can be viewed on the www.bblg.co.uk website under Reports/Presentations.

9. PHX Training Update

Duncan Wilding and Mark Seymour (PHX Training) gave an update on the work of PHX Training, whose Blackpool operations are based at the Enterprise Centre on Lytham Road.

They explained that PHX works with individuals and businesses, moving clients closer to the jobs market to find employment by upskilling, supporting and helping them gain qualifications.

Courses can be delivered on a one-to-one basis or in small groups and include English/Maths, ICT, sector-based courses and a Friday Job Club.

The Journey 2 Work programme provides support, advice and guidance over 12 months, and supports employers with recruitment with no agency costs. Once employees are in the workplace, PHX can then assist with continuous personal development of individuals.

Duncan said that they were keen to work with a range of businesses and were constantly looking for referrals.

PHX’s full presentation and contact details can be viewed on the www.bblg.co.uk website under Reports/Presentations.

10. Working In Partnership

Rick Bryan, Education Officer for Blackpool FC Community Trust, gave a presentation and showed a short film showcasing the work of the trust, and in particular the traineeship programme.

He said this was a 12-week, government-funded employability programme for 16 to 24-year-olds. This included the development of employability skills and 120 hours of work experience in a placement of their choice. In 18 months, a total of 146 young people have completed the programme.

Rick’s full presentation and his contact details can be viewed on the www.bblg.co.uk website under Reports/Presentations.

11. Business Partnerships Report

Philip Welsh (Blackpool Council) drew the group's attention to items contained in the previously circulated report:

Major Investments

PW pointed out that this had been a huge week for the resort with three major investments worth around £300m coming to fruition:

- ❖ The arrival of the first Virgin Pendolino direct London services into Blackpool North Station following the completion of the rail electrification programme
- ❖ The official opening of the Pleasure Beach's new £16m rollercoaster, ICON
- ❖ The opening of the new Hampton by Hilton hotel on South Beach

12. Any Other Business

Vote of Thanks

The chair thanked The Grand Theatre team for hosting the event and the various speakers for their presentations.

13. Date and Time of Next Meeting

The next meeting will be held at 7.30am for 8.30am on Friday 27 July, 2018, at The Winter Gardens, Blackpool.