

Wednesday 21st September – 9.30am – 3pm
Village Urban Resorts, East Park Drive, Blackpool FY3 8LL

PASSIONATE ABOUT SUPPORTING THE LOCAL ECONOMY

BUSINESS EXPO
BLACKPOOL / **16**

BRINGING LOCAL BUSINESSES TOGETHER

OUR GOALS – KEEP BUSINESS LOCAL

- **By encouraging businesses on the Fylde to work together it will serve to strengthen the local economy.**
- **Locally owned businesses recycle a much larger share of their revenue back into the local economy which enriches the whole community.**
- **By supporting local business growth we can create more jobs locally & in some sectors provide better wages and benefits.**
- **Entrepreneurship fuels innovation and prosperity.**
- **Local businesses require comparatively less infrastructure and make more efficient use of public services.**
- **A multitude of small businesses create products based not on a national sales plan but based on their own interests and on the needs of their local customers.**



BENEFITS OF BLACKPOOL EXPO



Valuable networking opportunities



Pre and post event advertising for your company



Brand awareness, promotion and recognition



Sales opportunities



Face to face opportunities with potential buyers and visitors at senior management level



Lead generation & data capture opportunities



Partnership opportunities with like minded professionals

HOW CAN LAUNCH EVENTS HELP YOU ?

1. We produce exhibitor profiles
2. Opportunity to provide guest blogs
3. Increasing your awareness with additional Social
4. Curated content that's relevant to visitors
5. Marketing to like minded business owners to encourage quality footfall
6. Provide a PR plan for exhibitors and press templates for your use
7. Graphic pack for your use



HOW CAN YOU HELP?

If you share our values then get in touch.

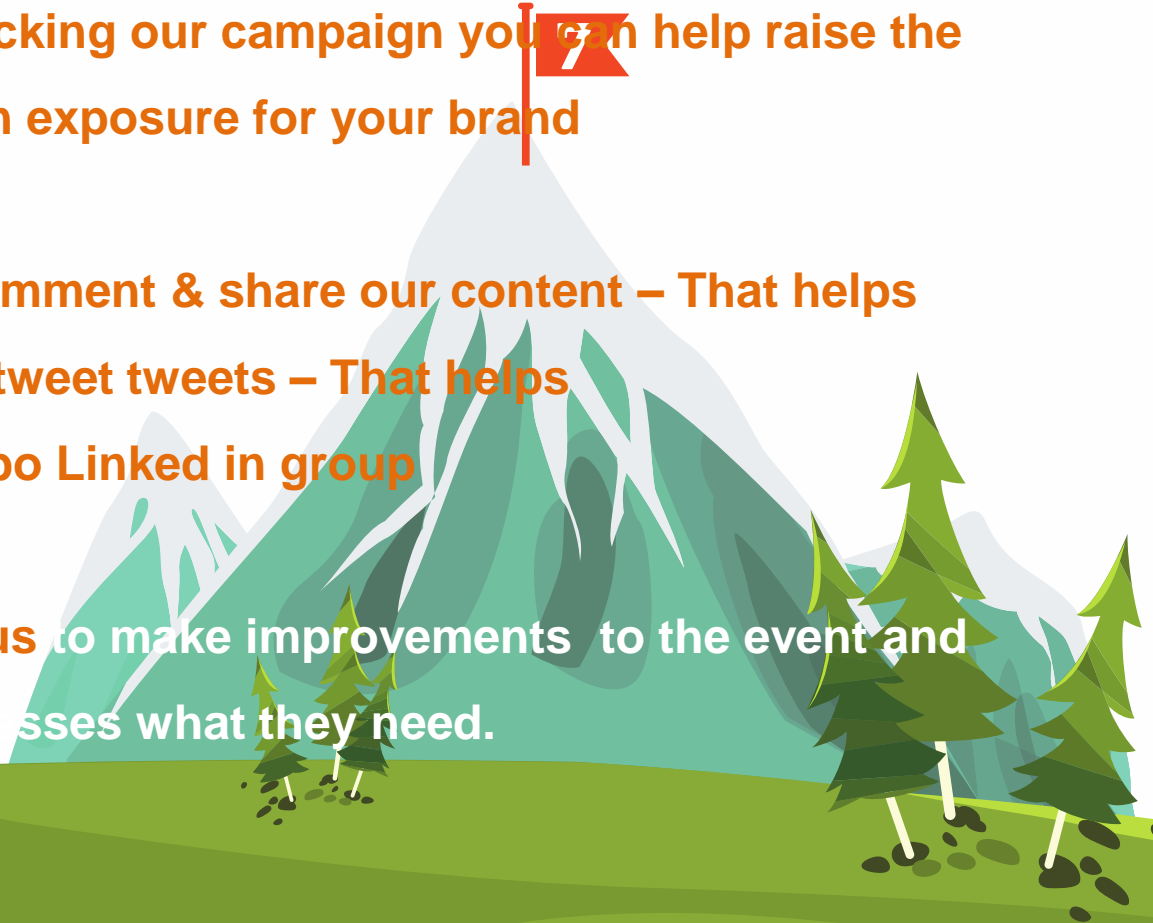
Pre-Event Preparation – Join the conversation whether you chose to exhibit or visit, by piggy backing our campaign you can help raise the profile of the event and gain exposure for your brand

Follow us on Facebook , comment & share our content – That helps

Follow us on Twitter and retweet tweets – That helps

Join our new Blackpool Expo Linked in group

Feedback – This is vital to us to make improvements to the event and ensure we are giving **visitors** **what they need.**



THANKYOU

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