

achieve your
business ambition

GrowthAccelerator


Growth Accelerator Service Overview

What makes this service unique?

1. This is a selective service, only for those with the ambition to double in size in the next three years
2. It is personalised to address individual business challenges
3. It is the UK Government investing in high growth businesses
4. Results orientated
5. Delivered by a consortium of private sector organisations

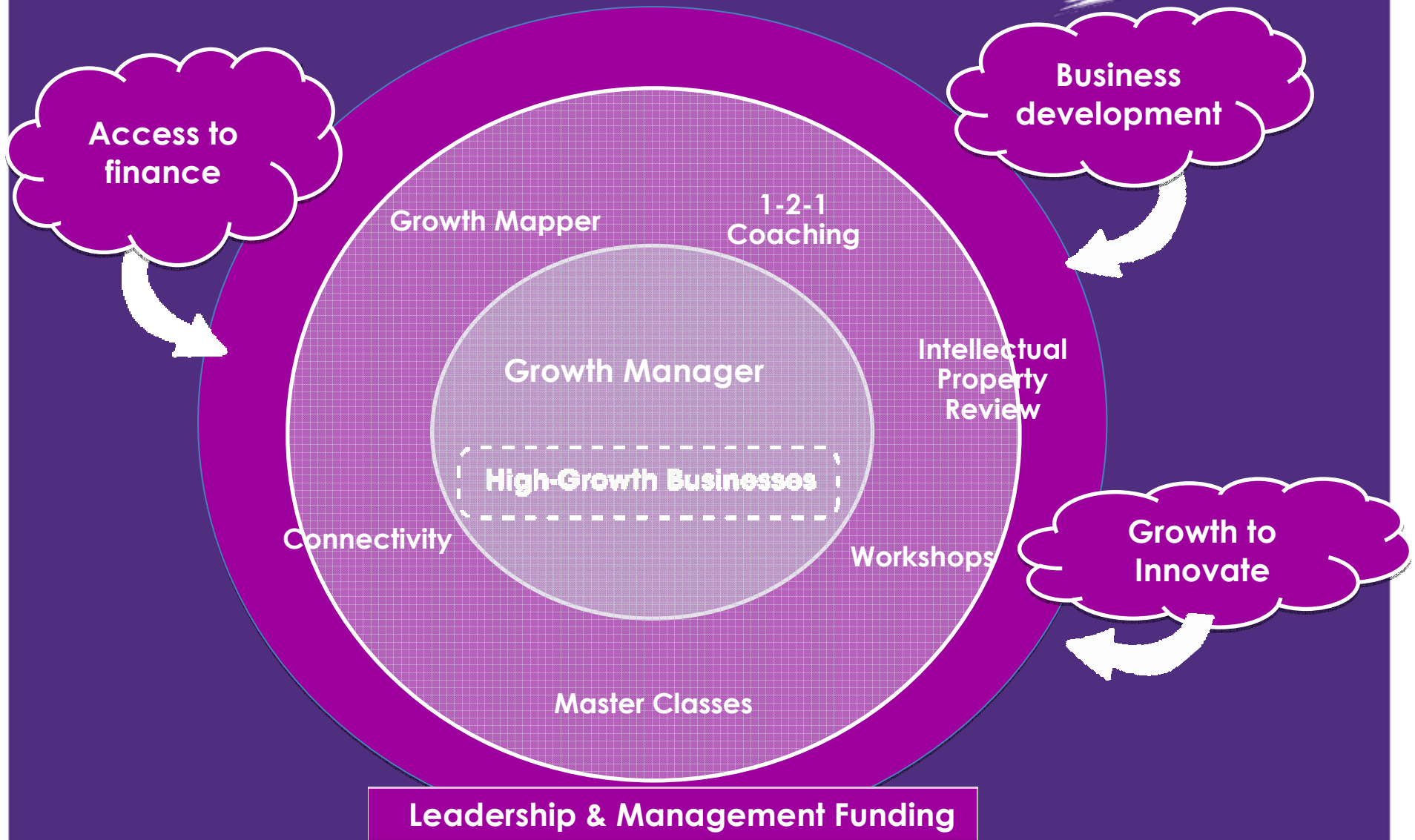
Grant Thornton, Winning Pitch, Pera, Oxford Innovation

Growth Accelerator - eligibility?

- SMEs only - less than 250 employees, £40m turnover
- Ambition to double in turnover, profits or employees in 3 years
- Registered in England
- Any sector

achieve your
business ambition

GrowthAccelerator



Growth Accelerator - Leadership & Management

Training for business owners/managers and leaders to improve skills knowledge and expertise

Up to £2k per individual business manager/leader

No limit on the number of individuals per business

Match funding - individual must contribute minimum 50% towards the costs

Company can select the training provider

Statutory training not eligible - must be focused on improving leadership and management skills

Only accessible as a Growth Accelerator client

What will a coach do?

For example

- Develop a action plan which will be used to guide and support the business through the fund raising process
- Help to clarify the growth strategy
- Review of organisational structure for maximum performance
- Development of marketing strategy
- Support for new product development and innovation
- Identification of appropriate funding sources
- Change management
- *Typically 5 to 7 days of coaching*

What are the client benefits?

- An impartial diagnosis of the business
- Additional resource in the form of a professional experienced coach supporting the management team/directors
- A driver to keep directors "on track" through the growth phase
- A coach can work alongside existing professional advisors.
- Access to additional knowledge and peer learning through Master Classes and workshops
- Help to increase the chance of successfully raising the finance required to achieve growth
- Support to become more innovative and competitive
- Up-skilled management team through the process plus access to training from the Leadership and Management service and 50% in funding towards training costs (max £2k per individual)

What is the cost?

Package of support valued at £3500 + VAT

Client pays Growth Accelerator

- £600 + £700 VAT 1-4 employees
 - £1500 + £700 VAT 5-49 employees
 - £3000 + £700 VAT 50-250 employees
- Growth Accelerators pays the coach, based on delivery and client satisfaction

How to Refer?

Name Wendy Bowers

Email w.bowers@winning-pitch.co.uk

Tel 07738 355721



Access to
finance



Business
development



Growth
Through
Innovation