

## Get Involved

A partnership with Trinity Hospice is an excellent way to demonstrate your company's commitment to corporate social responsibility as well as bringing colleagues and teams together.

### £50 Corporate Challenge

Our 'The Apprentice'-style competition gives each team £50 and 3 months to turn it into as much as possible. Since launching in 2013 we have raised over £90,000 from local companies taking on this exciting challenge. Each £50 is provided by a kind donor.

### Event sponsorship

Get involved with one of our high profile charity events through event sponsorship. We currently have some exciting sponsorship opportunities for

- Our first ever 5k Beach Colour Splash taking place on 25<sup>th</sup> July
- Annual Illumathon Ladies' Walk through Blackpool's famous illuminations. Over £700,000 raised since 2008
- Annual Hospice ball in the Blackpool Tower Ballroom. With over 500 guest from across the Fylde Coast.

### Sponsor our Care

Each day it costs £19,482 to keep Trinity Hospice and our family of services open. Help our services continue through tax efficient giving or fundraising:

- £4,200 per day will keep our dedicated children's hospice, Brian House, open supporting local children
- Our new Hospice at Home pilot has limited funding until September 2016. £1,300 will enable loved ones across the Fylde to be supported in their home at the end of life each night
- £700 per day enables our Day Therapy Unit to provide a programme keeping patients resilient and independent for as long as possible
- Our 20 bedded In-Patient Unit costs £9,300 a day with the sole goal of support hundreds of loved ones gain a good death

### Benefits to you & your company

A corporate partnership with Trinity Hospice can benefit your company in so many ways:

- Helps motivate employees
- Improves employees job satisfaction
- Enhances positive media coverage of your business
- Improves customer satisfaction
- Improves your impact on your local community

[www.trinityhospice.co.uk](http://www.trinityhospice.co.uk)



@trinity\_hospice



## Caring for local families



## Celebrating 30 years of local hospice care

For 30 years, it's been our privilege to care for the community of Blackpool, Fylde and Wyre. Providing care, compassion and dignity and touching the lives of thousands of people across the Fylde coast.

Our dedicated team of staff and Volunteers are working towards a shared goal: that by 2020 everyone on the Fylde Coast should have access to good end of life care, in a place of their choosing.

*Imagine the Fylde Coast without a hospice like Trinity. Imagine care at the end of your life without choice about where you were cared for or who was involved.*

Choice is really important to anyone facing terminal illness, and our launch of a pilot overnight Hospice at Home service last September really underlines our determination to give people more options around their care. For some patients, staying at home is their final and greatest wish, and the support of our specially trained Trinity nurses will make it possible for more people to achieve it.

Trinity is a remarkable place: It is a place of happiness, hope and acts of astonishing kindness. It is not just a place of sadness. As a local charity, our care is provided free of charge, but we are not part of the NHS and face constant pressures around funding.

Demand for hospice care has never been higher, but we receive only limited money from central sources and must rely on the generosity of our local supporters to keep our doors open. Every year we see more and more patients and must raise over £5 million annually from voluntary donations.

**It's the support of the local community that keeps Trinity open 24 hours a day, every day of the year.**

**Thank you for everything that you do.**

**For more information on how you can continue to support the development and delivery of services at Trinity Hospice and Brian House Children's Hospice, please contact Linzi Young, Head of Fundraising, on 01253 359376 or email [linzi.young@trinityhospice.co.uk](mailto:linzi.young@trinityhospice.co.uk)**

## Hospice Care Think again



Our 20 bedded **In-Patient Unit** with both single and sharing rooms provides patients with choice and dignity.



Night time is often a lonely and scary time for patients and carers. Our new **Hospice at Home** pilot services, funded until September 2016, provides a vital lifeline throughout the night.



Our **Day Therapy Unit** offers a variety of therapies & activities, where patients find mutual support and meet others in a comfortable, safe and relaxing environment.



**Brian House Children's Hospice** provides a vital home-from-home environment for over 80 local children. A place where mum and dad know they are loved & cared for.