

GetSet Blackpool



**Engaging young adults in
Business Skills**

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Geminus Training

Blackpool
Unlimited
Inspiring Business Success

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The Target



- 160 young adults (18-25)
- At least 40 to become self-employed / start a business
- Others to improve business knowledge, basic skills & employability
- Everyone will shape their future options

What is it?



- Basic business training made fun
- 6 x interactive sessions
- Business Awards event

- LIMITED to 160 learners

The Challenge



- Entrepreneurship not taught
- Business support typically aimed at audience with basic business acumen
- Engaging young adults requires a more engaging approach
- Even new-starter & apprentice schemes brush over basic business skills

The Solution



6 x 1/2 day sessions covering:

- Business Basics
- Developing Ideas
- Understanding Customers
- Working with People
- Managing Money
- Planning & Presenting

Our Requirements



- Learners - 8 x cohorts; open, group & online
- Corporate partners - for staff, premises, co-delivery, sponsorship opportunities
- Attendees for final session
- Prizes - support, gifts, etc.

Talk to us!



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