

Business in the Community is the Prince's Responsible Business Network. It's purpose is to tackle a wide range of issues that are essential to creating a *fairer society* and a more *sustainable future*.



Why Blackpool?

- 8 Neighbourhoods are in the Top 20 most deprived in England
- Blackpool has the highest number of neighbourhoods in the most deprived 1% nationally
- 32.9% of children live in income deprived households



Some of the issues facing society

Education

- Ensuring a young person's success at school and beyond is not determined by their social background.

Employment

- Helping people overcome disadvantage by increasing access to sustainable, good employment.

Enterprise

- Creating jobs and vibrant communities by supporting small, local businesses.



Other issues in Blackpool

- Social Isolation
- Hunger
- Digital Exclusion
- Poverty
- The list is endless – and the opportunities are too!!
- Everyone in this room has something they could give, to help.

What's happening in your Community?

Social Enterprises and Charities who I currently work with are trying and succeeding to create sustainable solutions to poverty and disadvantage in communities.

This is not a Sale –
it's an opportunity!

Everybody has the
capacity to be
remarkable!



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