

digitav
Software Developers

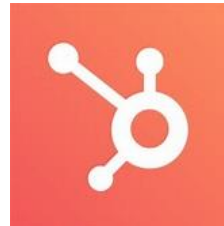


**BUSINESS OPERATING SYSTEMS BESPOKE TO YOUR
BUSINESS**

MIKE CLEWLOW AND IAN MALLAM

WHAT DO WE DO

- We build bespoke operating systems for businesses like yours
- Provide a digital solution to the processes and procedures that you have already created or you follow.
- Off the shelf CRM Systems



- Salesforce, Netsuite, SET for Business or Hubspot
- Do I need a CRM ?
- Restaurants, Charities, Education, Care Homes, Auction Sites, Winter Gardens (Ball room Championships)

WE BUILD THE SYSTEM AROUND YOUR PROCESSES

Automate your business some of the advantages

- Pre-population Forms
 - Automate invoicing, text alerts and emails
 - Manage Reports
 - Stock Control
 - Payment System: to manage online, future and /or recurring payments
 - Recording transaction data
 - Record and Archive Client Information
 - Interrogate your data and make it work for you
 - Quality easy to use audits.
 - Allow your CRM to talk to your website and visa versa
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- Build the system around your process rather than make your process fit an off the shelf product

WE ARE A LOCAL BLACKPOOL BASED COMPANY

- These are just a few of the services that Digitav provide.
- The aim is to provide an easy system of managing the business that can integrate and talk to other systems EG Quickbooks or Sage to make your business run seamlessly
- Keep all your business information in one place
- Local Blackpool Business with an excellent Customer Service /Support on your doorstep

Business

Tim Gavell

Email: tim.gavell@jpimedia.co.uk



Cloud reigns at dance festival

By **Tim Gavell**
tim.gavell@jpimedia.co.uk
@The_Gazette

A Blackpool digital and cloud computing specialist got some worldwide exposure last month at the 94th Blackpool Dance Festival.

As the ballroom and Latin dancers were getting ready to take part in the first day of the event they would have immediately noticed four large screens at the edge of the room.

The management team had introduced a new cloud-based software system to help manage the event.

It was produced by Digitav, based a few hundred yards from the event in the magnificent Empress Ballroom in the Winter Gardens.

The new software was



Digitav provided cloud computing services for the Blackpool Dance Festival. Inset, Ian Mallam

Starbucks' first loss in six years

Starbucks UK has slumped to an annual loss for the first time since 2013, after it was weighed down by cost increases and store closures.

However, the coffee chain saw its tax bill for the year rise despite posting the loss.

The firm's taxes have come under significant scrutiny in recent years after it was revealed in 2012 that the business paid only £8.6m in corporation tax over a 14-year period.

In 2018, Starbucks UK Cof-

fee Company saw its corporation tax bill rise by 22.9 per cent to £4m.

The UK arm plunged to a pre-tax loss of £17.2m for the year to September 2018, down from a £4.5m profit in the previous year.

It said it made the loss after it was impacted by "very challenging" high street trading conditions and "generally low" consumer confidence.

Profitability was also dented after a sharp rise in costs last year.

Share Watch

MAJOR INDICES

Index	Price	+/-	+/-%
FTSE 100	7402.33	-14.06	-0.19
FTSE 250	19314.46	+54.07	+0.28
CAC 40	5493.61	-7.11	-0.13
Dax Xetra	12271.03	+25.71	+0.21
Dow Jones (at 6pm)	26582.66	+45.84	+0.17
Nikkei 225	21338.17	+251.58	+1.19

WINNERS & LOSERS



THANK YOU

ANY QUESTIONS

TEL: 01253 292292

IANMALLAM@DIGITAV.COM