



BLACKPOOL BUSINESS LEADERSHIP GROUP

Business Partnerships Report – July 26, 2019

Section 1: General News

BLACKPOOL FC SHIRT SPONSORSHIP

Blackpool Football Club and Blackpool Council have agreed a shirt sponsorship deal for the new season.

It will see the branding of VisitBlackpool and the public health campaign, GET VOCAL, adorn the front of the club's first-team and replica shirts.

The partnership, which has been agreed with Blackpool Council for the 2019/20 season, will help benefit and promote tourism in the town and provide a platform to support the health of the local community.



The logo of VisitBlackpool, which is the Council's tourism arm, will feature on the front of the new home shirt.

GET VOCAL, a local mental health campaign which aims to improve the wellbeing of residents in the community, will feature on the new away shirt. The design of the shirt has been voted for by supporters and was revealed for the first time when the club launched its new kits last week. The new home shirt is now available for pre-order.

Announcement of the sponsorship deal came ahead of the formal completion of the takeover of Blackpool FC by new owner Simon Sadler.

Simon, born and raised in Blackpool, is currently CEO of Hong Kong-based asset management business Segantii Capital Management, a company he founded in 2007.

As part of the deal, he has purchased the stadium, training ground and Blackpool Football Club Hotel.

Simon, a lifelong fan, also owns Sir Stanley Matthews' 1953 FA Cup winner's medal, which is on loan to the National Football Museum in Manchester.

NORTHERN FLEET LAUNCH

Northern has officially launched its new trains following a major investment in its rolling stock.

The first nine trains in the new £500m fleet went into service on July 1.

The rest of the company's 101-strong fleet will be rolled out over the next 12 months, with new trains being used on services in and out of Blackpool from late autumn this year.



Northern says that the trains, Class 195 and Class 331, will mark a step-change for rail travel in the north of England, with customers promised plug sockets at every seat, free Wi-Fi and live-feed information screens.

The new trains, which include more space for wheelchairs and cycles, are said to be bigger, faster and longer than the company's existing trains.

Northern is also refurbishing its existing fleet of 243 trains. It said it was committed to retiring the much-criticised Pacer trains by the end of 2020.

NEW LONDON SERVICES

Grand Central has confirmed that its plans to launch new services between Blackpool and London are scheduled to go ahead next year.

The InterCity services were approved in June 2018 by the Office of Rail and Road and were originally planned as Great North Western Railway (GNWR) services.

Now they are expected to be operated by Grand Central, which currently runs services between towns and cities in Yorkshire and the North East and London.

Grand Central says it will operate up to five new direct journeys a day between Blackpool North and London Euston, with stops at Poulton-le-Fylde and Kirkham & Wesham, Preston and Nuneaton.

BLACKPOOL BELLE

A rail charter will bring scores of visitors into Blackpool for this year's Air Show.

The Blackpool Belle will arrive at Blackpool North at around 11am on the first day of the show, Saturday 10 August, with passengers from the West Midlands and Yorkshire. The train will be hauled by two Class 68 locomotives. The charter is a joint venture between Retro Rail Tours and Blackpool Council.

BLACKPOOL MUSEUM GETS GO AHEAD



Blackpool's planned new museum is to become a reality after the final piece in a £13m funding jigsaw was secured.

Blackpool Council has been allocated £4m from the National Lottery Heritage Fund, which means the museum project team can now push ahead with the development.

It will be located at the new Sands Venue Resort Hotel, which is currently under construction on the Promenade close to The Blackpool Tower.

It will be a hybrid between museum and visitor attraction, celebrating Blackpool's unique status as the UK's most popular seaside destination and the birthplace of mass tourism.

Visitors will be able to discover more about Blackpool's links with dance, comedy, live variety, illumination, circus and sideshows.

The year-round visitor attraction will be a fully-immersive, family-friendly experience, filled with memorabilia, film, music and live performance, and giving visitors an opportunity to look behind the scenes at what it took to turn Blackpool into the capital of entertainment.

In partnership with the Victoria and Albert Museum (V&A) London and private owners, it will display, collect, research and celebrate collections related to popular entertainment.

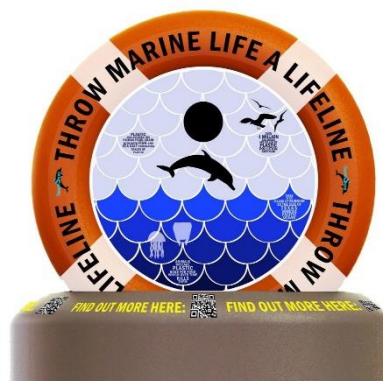
The official launch of the museum, including the unveiling of its name and branding, will take place in the autumn. It is expected to open in 2021.

GOING GREEN

A new and distinctively-styled bin has been installed on Blackpool Promenade to raise awareness about ocean pollution and help stop plastics getting into the sea.

The bin, which is bright orange and lifebuoy shaped with the tagline “Throw Marine Life a Lifeline”, is situated a few yards from the RNLI Blackpool Lifeboat Station and is the first of its kind in the UK.

It forms part of the BinForGreenSeas project launched by the GreenSeas Trust charity.



The trust plans to locate more of these special bins in major coastal towns around the country over the next six years to act as a visual trigger, enabling people to make the connection between rubbish thoughtlessly discarded on beaches and its harmful effect on marine life.

EXTRA NURSERY FUNDING

Blackpool Council has been allocated additional funding to offer more school-based nursery places for disadvantaged children.

The Government has provided £500,000 which will be used to create around 36 additional places at KinCraig Primary School and Nursery, and Thames Primary Academy.

HOUSING COMPANY AWARDS

Blackpool Housing Company picked up two awards for its transformation of the Queens Park estate. It won both Regeneration Scheme Of The Year and the Development Programme Of The Year at the Northern Housing Awards.

GENERATION FRIENDS

Blackpool’s Anchorsholme Library has launched a new group which is bringing reception school children together with older people to meet, read together or simply have a chat.

The Generation Friends group was set up in June after Anchorsholme Academy approached the library to discuss setting up a group which would see their youngest pupils interact with some of Blackpool’s older generation.

The thinking behind the idea was that some of the children have lost a grandparent and therefore the chance to communicate with an older person. It also offered an opportunity to support the art of reading together.

The school now brings around a dozen children to the library every week during term time to spend time with older Blackpool residents.

RESILIENCE PATHWAY UNVEILED

Talbot Road in the centre of Blackpool has been transformed into the country's first ever Resilience Pathway.

Leading from Bickerstaffe Square to the Promenade, parts of the pavement have been decorated with a series of hand-made slabs embedded into the surface.

Each slab illustrates a “move” – an idea or suggestion - to help young people, their families and friends find a sense of belonging, cope with any problems they might face and find out more about themselves and those around them.

Together, the 42 moves form part of a wider Blackpool Resilience Framework – a major early intervention initiative which is focused on looking at how to make challenging and stressful situations better for everyone.



Blackpool's Resilience Pathway was conceived and designed by young people in the town who wanted a creative way to communicate the messages around building resilience and promote care for everyone within their community.

The stone slabs were then moulded and produced in Amsterdam before being laid by Sisk & Son, the contractors managing the construction of the tramway extension on Talbot Road.

A guide explaining what all the moves are features on prominent signage at both ends of the pathway. People are also being signposted to the website, www.resiliencepathway.co.uk which provides a further breakdown of all 42 moves and offers advice and guidance.

The young people responsible for the project set up their own fundraising campaign to turn their idea into reality. They carried out a series of events and presentations, including one to the Blackpool Business Leadership Group, and secured a major donation from the Eric Wright Group as well as funding from the Lancashire LEP.

CITY OF CULTURE APPOINTMENT

Debbi Lander, who was Creative Programmer for the North West for the London 2012 Olympics, has been appointed to lead Lancashire's bid to become UK City of Culture in 2025.

Lancashire declared its intention to bid to become City of Culture 2025 earlier this year and Marketing Lancashire has now revealed that Lander will direct the bid.

As creative programmer, Lander created the UK's largest programme of regional events for the London 2012 Olympic and Paralympic Games in North West. She delivered WE PLAY, the region's £10m cultural legacy programme for London 2012. She is also co-founder of artistic festivals, Abandon Normal Devices, Blaze Arts and Lakes Alive.

The formal call for applications for UK City of Culture 2025 is expected to be announced in November this year, with initial bids due to be submitted in early 2020.

CHILDREN'S SERVICES REVIEW

An independent review of children's social care in Blackpool has determined that the service should remain under Blackpool Council's control.

Earlier this year, the Secretary of State appointed a commissioner from Essex County Council to undertake a three-month review following a poor Ofsted inspection in November 2018.

The Commissioner's review was intended to gather evidence as to whether Blackpool Council had the capacity and capability to make sustainable improvements to the service or whether an alternative delivery model such as the establishment of a Children's Trust should be considered.

In her report to the Secretary of State, the Commissioner said that moving to a Trust or any other delivery model would not give any additional impetus or result in any greater effectiveness than the improvement work already put in place by the Council.

The Secretary of State has accepted that recommendation.

The Commissioner's report acknowledges that the Council is committed to improving outcomes for children in the town and was already on an improvement journey prior to the Ofsted inspection.

It notes that the Ofsted inspection provided additional impetus for the political and executive leadership team to hasten the pace of change and identify £5m of additional financial resources to support leadership capacity and frontline staff.

However, it adds that it is still early days and, for that reason, recommended to the Secretary of State that Commissioner oversight should continue with further assessments of progress every six months for at least a year.

MUSICAL THEATRE SUMMER SCHOOL

Scream Studios in Blackpool is holding a two-week summer school in which children aged 6-18 can work towards a showcase of dance, musical theatre and drama.

The school, which will be staged at the studios on Wareham Road, Blackpool, from Monday 29 July to Friday 9 August, will be led by industry professionals and West End stars including Ashley Lloyd and Anthony Roberts, both former Scream students.



Children can sign up for one or two weeks. To book or for more info, go to:
<http://screamtheatreschools.com/scream-summer-school-2019/>

Note: Scream is offering BBLG members a discounted rate using the code LSS

EYES DOWN



A new £7m bingo hall is set to open in Blackpool next summer after the scheme was given the go-ahead on appeal.

Blackpool Council's planning committee had originally rejected the proposals by Club 3000 to redevelop part of the Rigby Road site by demolishing the Swift Hound pub because of the subsequent loss of parking spaces and increased traffic in the neighbourhood.

Club 3000, which already operates seven clubs in the North West, now hopes to open its new venue on the site, which already includes restaurants and a gym as well as the Odeon Cinema, by summer 2020.

The development is expected to create more than 50 new jobs.

FRACKING RESUMES

Energy firm Cuadrilla has announced that fracking is due to resume at its site near Blackpool.

Fracking began at the Preston New Road site in October but operations were halted on several occasions due to underground tremors.

No fracking has taken place on site since December but Cuadrilla said the process would get underway again by the end of August.

Section 2: Visitor Economy

LUCY TO LIGHT UP BLACKPOOL

Award-winning actress Lucy Fallon is to switch on the Illuminations in her home town of Blackpool.

Lucy, who has won a host of TV awards for her role as Bethany Platt in ITV's Coronation Street, will pull the famous switch in front of 20,000 people at the official Switch-On concert on the night of Friday 30 August.

The Switch-On, which is the biggest night in Blackpool's year-round events programme, triggers the start of 66 nights of Illuminations.



Lucy, who studied singing, acting and drama from the age of two, made her first public stage appearance as a dancer in pantomime at the Blackpool Grand Theatre.

Since joining the cast of Coronation Street in 2015 she has enjoyed a stellar rise to fame winning the National Television Award for Serial Drama Performance in 2018 and also Best Actress and Best Female Dramatic Performance in the British Soap Awards in the same year.

In December 2017, she was tipped for West End stardom after winning ITV's All Star Musicals competition.

The 23-year-old will now join a star-studded roster of Switch-On stars including the likes of Peter Kay, Robbie Williams, Dame Barbara Windsor, Hollywood film director Tim Burton, and last year's celebrity, Alfie Boe.

The Switch-On show, which is being staged on the Tower Festival Headland Arena, will feature performances by Brit Award-winners Busted, Becky Hill, multi-talented singer-songwriter Nina Nesbitt, and Sigma, the British drum and bass DJ and record production duo who have twice topped the UK singles charts.

Britain's top dance group, Diversity, and Club MTV DJs R3wire & Varski will also join the line-up.

As last year, the Switch-On event will be free, with people invited to apply for the 20,000 tickets that will guarantee entry to the arena with half of these going exclusively to Blackpool residents. The free ticket ballot closes at noon on Monday 29 July.

To register or to purchase VIP and Golden Circle tickets that guarantee your place at the show, [click here](#).

ILLUMINATIONS 2019

A £100k competition has been launched giving one lucky winner a unique opportunity to create new work for the Blackpool Illuminations.

The competition was revealed by design consultant Laurence Llewelyn-Bowen as plans for the new Illuminations season were unveiled.

He announced that Blackpool Council was inviting expressions of interest from international artists, designers and creative professionals to help reinvent the Illuminations, which attract more than three million visitors a year from the end of August until early November.

Up to five artists/companies will each receive an honorarium fee of £1,000 to produce a concept in response to the design brief. One overall winner will then work with a budget of up to £100k to produce the work for inclusion in the 2020 Illuminations display.

The announcements came as the Blackpool Illuminations team previewed new features for this year's display including a large-scale tribute to Sooty, the star of the longest-running children's programme on TV.

Giant illuminated 3D models of Sooty, Sweep and Soo will take pride of place on the Golden Mile, just a short distance from the pier where the glove puppet was discovered more than 50 years ago.

Other new additions to the 2019 display include:

The Northern Lights: State-of-the-art, programmable LEDs that will create a spectacular corridor of colour as visitors arrive at the southern end of the display. The section is sponsored by Northern Rail.

Beaverbrooks Centenary Lights: A celebration of the 100th anniversary of one of the Illuminations' longest-running sponsors. To mark the milestone, the Beaverbrooks section has been given a sparkling new look to complement their special centenary jewellery collection.

4Wall Theatre of Light: 2019 sees the transformation of the Theatre D'Amour into the 4Wall Theatre of Light. The installation, close to South Pier, is an experimental piece that will showcase cutting-edge lighting technology.

NeoHearts: A new roadway section incorporating specially manufactured LED neon flex lighting with several hearts lighting up the promenade in all the colours of the rainbow.

The new additions form part of the six miles of features, festoons and tableaux that will shine until November 3. Other sponsors and supporters for 2019 include The Beach House Bar & Bistro, Best Western Carlton Hotel, Cubbies, Escape Room Centre, Genting Casino and the Houndhill Shopping Centre.

For further information on this year's Illuminations go to visitblackpool.com/illuminations.

LIGHTPOOL FESTIVAL RETURNS

Blackpool's award-winning Lightpool Festival is returning this October half-term with two weeks of free entertainment.

The festival, which will take place between October 11 and 26, will provide a mix of live performance and light-based art installations including a replica planet Earth in The Tower Ballroom, the world premiere of a large-scale Sun in the Winter Gardens and a display of giant illuminated seesaws.



The programme also includes the return of the Carnival of the Lights; an illuminated children's football tournament; fire and light based shows; 3D projections on to the front of The Tower building; and a town centre art trail.

This year's festival is being staged in a collaboration between VisitBlackpool, LeftCoast, Blackpool Town Centre BID, Northern Rail, Access Fylde Coast, Primary Futures and The Blackpool Tower,

For more information and regular festival updates, [click here](#).

GOLD STANDARD

Blackpool has been named as one of the top five seaside towns for families in the UK.

Researchers used a variety of factors including number of beaches, average temperature, family friendliness, cost of an ice cream and number of Instagram hashtags to score Britain's best-loved coastal resorts - with Blackpool finishing in fifth place and achieving gold status.

The list was topped by Bournemouth, with Brighton second, Torquay third and Weymouth fourth.

As well as revealing the best seaside destinations in the country, the study by dayoutwiththekids.co.uk also revealed the key elements making up the ideal seaside holiday, with a survey of over 2,000 people.

Beaches were most important with 85 percent of the nation saying clean, sandy beaches are key to an unforgettable UK beach holiday. Child-friendly places to eat and great fish and chips were both considered equally important too (70 per cent) - with Blackpool taking the title for the biggest selection of fish and chip shops for visitors.

BOULEVARD HOTEL OPENS

The stylish new Boulevard Hotel at Blackpool Pleasure Beach has opened for business.

The £12m hotel comprises 120 rooms, including eight junior suites, two park view suites and eight coastal suites, all with either coastal vistas or direct views of the attractions and rollercoasters.

All boast bespoke artwork complemented by materials sourced from renowned British companies, including handmade furniture by Tetrad, Designers Guild fabrics and wall coverings by Andrew Martin.



The hotel also features a 90-seat signature restaurant, The Beachside, as well as the Shoreside Conference Centre which can accommodate up to 200 delegates.

RETURN OF INNER WHEEL

One of the UK's most-enduring all-female organisations is to bring its conference back to Blackpool.

The Association of Inner Wheel Clubs in GB & Ireland will hold its annual association event over three days in April 2021 at the resort's new £28m conference and exhibition centre, currently under construction alongside the Winter Gardens.

The conference, which attracts around 2,000 delegates, was last staged in the resort in 2008.

Founded in Manchester almost a century ago, Inner Wheel is now an international organisation that promotes friendship, service and understanding.

Organisers say they decided to take another look at Blackpool following hundreds of millions of pounds of investment in the seafront, resort attractions, and transport infrastructure, including a revitalised tramway and daily direct rail services to London and other major cities.

The Inner Wheel Association Conference will take place in Blackpool in 2021 on April 12, 13 and 14.

One of Britain's biggest unions, the GMB, has already announced it is returning to Blackpool, with its national conference due to be staged in the new conference centre in June next year.

The shopworkers' union, Usdaw, has also confirmed it will return to Blackpool every year until at least 2024.

PLEASURE BEACH NAMED UK BEST

Blackpool Pleasure Beach has been named as the UK's best amusement park by German travel site, Travel Circus.

The family-owned amusement park is also ranked as the third best in Europe, behind Disneyland Paris and Europa Park.

In order to create the ranking, Travel Circus looked at the top amusement parks in Europe in terms of ratings on their site, attractions, entrance fees and fun factor.



FUNNY GIRLS TURNS 25

Blackpool's famous Funny Girls show is celebrating its 25th birthday.

The drag show opened in a corner shop on Blackpool's Queen Street in 1994 and was an instant success, so much so that eight years later it moved to a much bigger venue – its current home in the Grade II Listed art deco building on Dickson Road.

The cast has twice appeared on the Royal Variety Show twice and attracts visitors from around the world. Among the celebrity visitors was Dame Joan Collins, who officially opened the former Odeon cinema building after a £2m renovation project in 2002.

To mark the anniversary, a special show has been put together that uses many of the old performances, including routines from the Will Rogers Follies and The Sound Of Music.

For more information about Funny Girls or to book tickets, [click here](#).

STRICTLY TUSSAUDS

Madame Tussauds Blackpool has opened the doors to its new Strictly Come Dancing experience.

As well as meeting newly-unveiled wax figures of the show's presenters, Tess Daly and Claudia Winkleman, guests have the chance to lift a replica glitter ball trophy, try out their moves on a Strictly dancefloor, raise a score paddle from behind a re-created Strictly judges' desk and take a sneak peek backstage at the show's dazzling costume wardrobe.



Strictly Come Dancing has a long association with Blackpool. Every series the show's celebrity contestants and professional dancers compete to make it to the live spectacular episode from the Blackpool Tower Ballroom.

RIBBY EXPANSION

Ribby Hall Village at Wrea Green, near Kirkham, has won approval for an ambitious expansion plan.

The 22-acre Reeds Bay development will include 20 new holiday homes for purchase, two luxury holiday apartments and a water sports centre, set alongside a five acre lake.

The lake will be used for sailing, canoeing and other water-based activities, including outdoor swimming as part of triathlon events.



The announcement comes as the award-winning village celebrates its 25th birthday.

JASON'S MURDER MYSTERY



Comedian Jason Manford is to star in the Tony Award-winning murder mystery musical, *Curtains*, at the Blackpool Opera House next year.

The show, which will also feature *Strictly Come Dancing* winner Ore Aduba, will run from March 3-7.

THE DINOSAURS HAVE LANDED

Six animatronic dinosaurs have landed in Blackpool after travelling all the way from America!

The life-size creatures are now in place in Blackpool Zoo's Dinosaur Safari, which has been redesigned and spruced up ahead of their arrival.

Each of the replica dinosaurs has its own set of sounds and actions, with the tallest standing at 30ft high.



LIVEWIRE FESTIVAL

The planned four-day Livewire Festival that was due to take place over the August Bank Holiday weekend on the Tower Festival Headland has been cancelled. Organisers said the cancellation was forced on them by investor issues.

Section 3: Town Centre Economy

GRUNDY SUMMER PROGRAMME

The town centre Grundy Art Gallery has unveiled its summer exhibition and events programme which includes work by a world-renowned artist.

The highlight of the programme, which runs until September 7, is **ARTIST ROOMS Roy Lichtenstein**, which has been developed in partnership with Tate and National Galleries Scotland, and provides a rare opportunity to see such a substantial collection of Lichtenstein's work in the north of England.

Lichtenstein was a pioneer of the Pop Art movement that exploded in the Sixties.



The programme also includes **Art, Anger and Rights** from the Disability Arts Movement. Curated in partnership with the National Disability Arts Collection and Archive (NDACA) the exhibition tells the story of a group of disabled people and their allies who broke down barriers, helped change the law and made great art and culture about those struggles.

Including artworks, documentary materials and ephemera, the exhibition will have a particular focus on artists based in the North, and will examine the impact of their work at both a local and national level.

NDACA at the Grundy is presented as part of Access Fylde Coast, a project led by Disability First, Blackpool, and funded by the Coastal Communities Fund, which aims to boost tourism across the Fylde Coast while breaking down the barriers to disability.

A programme of events will also take place throughout the summer 2019 season, including talks, workshops and exhibition tours. For updates go to: www.grundyartgallery.com

FUTURE HIGH STREETS FUND

A funding bid for Blackpool town centre to benefit from the new Future High Street Fund has not been successful.

Northern Powerhouse Minister Jake Berry has advised Blackpool Council, which submitted the bid, that more than 300 expressions of interest has been received from around the country, meaning the fund was heavily oversubscribed.

However, he has indicated that the bid will be “passported” for consideration in the second round of Future High Street Funding next year.

TOWN CENTRE FACELIFT

A £7m project giving key roads around Blackpool town centre a major facelift is underway.

The scheme, funded by a £6.6m grant from the Lancashire Enterprise Partnership's Growth Deal and a £740,000 contribution by Blackpool Council, continues to modernise the look of entrance roads to the town centre.

Work has already taken place to renew Church Street, Dickson Road, Talbot Road, Caunce Street and Cookson Street, with the next year-long phase due to start on Deansgate, before moving on to Edward Street and Topping Street.

Improvement works are also underway on Corporation Street in a joint venture with Blackpool Transport.

An extra bus lane will be created, as well as widening the road for safer access for taxis and buses and the creation of a new bus stop. Road and pavement improvements will also take place along the street.

During the works, Corporation Street will be closed between Church Street and West Street until October. Signed diversion routes and temporary bus stops will be in place. Visit www.blackpooltransport.com for more information.

Section 4: Enterprise & Economic Development

HIGH-SPEED OPPORTUNITIES

New proposals for a submarine fibre optic cable system could see Blackpool linked with New York in a fraction of a second, giving it faster connectivity than London.

If the new multi-million-pound plans come to fruition, Aqua Comms, an Irish company and worldwide specialist in the building and operations of submarine cable systems, will land the new fibre optic cable at a “meet me point” at Blackpool Airport Enterprise Zone later this year.

Blackpool will become part of the North Atlantic Loop that delivers a resilient, high capacity network connecting the USA with Ireland, the UK and Northern Europe.

If it goes ahead, the system could provide a significant competitive advantage for the EZ and the wider economy and help catalyse further inward investment.

Blackpool is also one of the first locations in the country to benefit from a multi-million pound investment that will deliver the fastest, most reliable internet connection on the global market and be one of the first UK towns and cities to benefit from 5G technology.

The council has secured £2.7m of Government funding to upgrade and activate fibre optic cables that run the length of the coast’s tramline. 5G is fifth generation technology and the next step up for mobile phone and internet connections.

BLACKPOOL – THE PLACE FOR BUSINESS

Business advocates are being sought for the new place marketing and inward investment campaign for Blackpool and the Fylde Coast.

The campaign focuses on key strengths of the Fylde Coast, highlighting business successes and building on the expertise of local industry to attract further inward investment and to rival other North West commercial hubs as a great place to do business.

Local businesses are being urged to support the campaign in the following ways:

Like, share and comment on the content on:

LinkedIn: **The Team at BusinessinBlackpool**

Twitter: **@Blackpool_Biz**

Download, use and share the Blackpool Business Location Guide at
www.businessinblackpool.com

Work with the team to identify collaborative opportunities or showcase good news stories.

For further information, contact Nicole Billington, email: nicole.billington@blackpool.gov.uk

EZ JOBS BOOST

Private Label Nutrition has tripled its floor space and created six jobs with a £400,000 move to a new manufacturing facility at Blackpool Airport Enterprise Zone.

The new 8,500 sq ft premises will allow the contract manufacturer of health supplements and sports nutrition to increase production of pharmaceutical grade vitamins, minerals, supplements and powders.

Founded in 2014 by directors James Wilson and Richard Richmond in a small start-up premises on the Fylde, the company moved to the Enterprise Zone three years ago where the business has gone from strength to strength, specialising in bulk, white or private label manufactured products for many of Europe's leading suppliers and exporting to over 30 countries worldwide.

Section 5: Requests for Private Sector Support

VOTE STANLEY PARK!

Blackpool's Stanley Park is once again in the running for the title of Best Park in the UK.

All BBLG members are urged to cast their vote for the park and encourage their families and employees to do likewise.

This is the link to vote:

www.fieldsintrust.org/best-park/north-west/stanley-park

Voting closes at noon on August 19 with the results announced in September.



TRINITY CYCLING MARATHON

Trinity Hospice Chief Executive, David Houston, is aiming to cycle from Lands End to John O'Groats to raise funds for Brian House Children's Hospice.

David will be riding 108 miles per day for nine days in September and has already clocked up over 3,000 miles training this year.

Here's an extract from his blog on his Just Giving

page: <https://www.justgiving.com/fundraising/david-houston6>

David has already raised over £2500 towards his £3000 target. If you would like to sponsor him to achieve this goal, do click the link above or contact him at david.houston1@nhs.net

BLACKPOOL'S BIGGEST QUIZ

There are still places available for teams to join Blackpool's Biggest Quiz, which will be held at 7pm on Friday 26 July in the Spanish Hall in the Winter Gardens.

Minimum of five persons per team, with a cost of £5 per person to register. The event, which is being held in aid of Blackpool Carers Centre, also includes live entertainment.

For details, contact Danny Dalton: djdannydalton@gmail.com

NON-EXEC DIRECTOR VACANCY

Blackpool Operating Company Limited, which operates the Sandcastle Waterpark on behalf of Blackpool Council, is looking to appoint a Non-Executive Director to join the board.

To be successful in this role you will have Board/senior executive experience, have a strong understanding of good governance in companies and an ability to scrutinise and challenge performance of a company. A legal/regulatory background or procurement expertise is desirable.

This role will require a time commitment of attendance of approximately ten meetings per year, plus training and away days when required. An annual allowance of £2,500 is payable.

Full details of the role can be found in the candidate pack [HERE](#), which includes the Role Description, Person Specification and application form.

If you would like an informal discussion on the role, please contact Mark Towers, Company Secretary, on telephone 01253 477007, or by email at mark.towers@blackpool.gov.uk.

The deadline for applications is 5pm, Friday 30 August 2019.

Philip Welsh
Head of Tourism & Communications