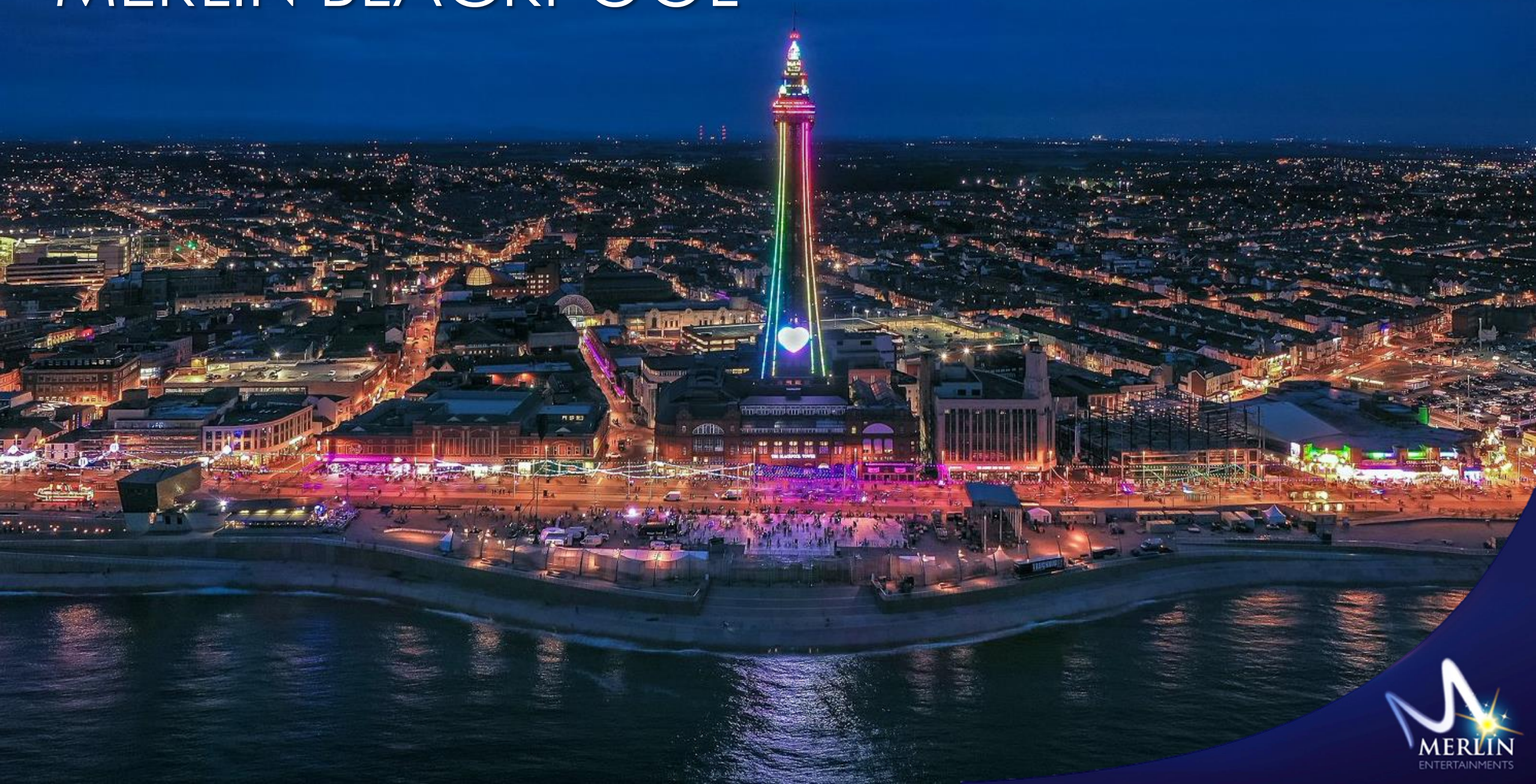


MERLIN BLACKPOOL



KATE SHANE – REGIONAL DIRECTOR
&
KERRY THOMAS – HEAD OF MARKETING

BLACKPOOL CLUSTER - THE STORY SO FAR...



BLACKPOOL CLUSTER - THE STORY SO FAR...



BLACKPOOL CLUSTER – OUR ESTATE...



THE MERLIN BLACKPOOL VISION

*A magical masterplan to create...
Merlin's FIRST Midway Resort.*

Encompassing historic iconic attractions, state-of-the-art experiences and world famous, family focused IP's, Merlin Blackpool will deliver increased visitor demand and drive overnight stays in the UK's favourite Seaside destination'

WHAT'S IN STORE FOR 2022

- *5 new figures in Madame Tussauds*
- *New Circus show 'Circus Fiesta'*
- *Peppa Pig at Sea Life*
- *New international events in the Ballroom*
- *New Body Snatchers Show in the Dungeon*
- *The return of Sunset Sessions in Bar 380*

And...

ATTRACTION OVERVIEW







MR MCGREGORS
GARDEN









OPENING FEBRUARY
2022

