

BLACKPOOL CENTRAL

CHARIOTS OF THE GODS™

Presentation
December 2018

A comprehensive masterplan for
a **unique** leisure led mixed-use
development to **revitalise** and underpin
Blackpool's **growth** and **regeneration**

01

The Site

02

Masterplan

03

Visuals

04

Chariots Of
The Gods™

05

Key Info

06

Next Steps

01 The Site

The Site | View from Beach



The Site | View from Beach



The Site | View from North



02

Masterplan

Masterplan

1. COTG Flying Theatre
2. COTG Alien Diner
3. Artisan Food Market
4. COTG Thrill And Gaming Zone
5. COTG VR Experience and Adventure Land
6. COTG Multimedia Exhibition
7. Event Square
8. Promenade Hotel
9. Destination Hotel
10. Existing heritage assets
11. Residential Apartments
12. Car Park Building
13. Nightclub / Music Venue
14. COTG Expansion
15. Residential Apartments
16. Secondary Public Square



Proposed Phasing



03 Visuals







04

Chariots Of The Gods™

Chariots Of The Gods™ is a 100,000 sq ft indoor **entertainment park** which immerses visitors into **a magical world of mysteries, fun, and adventure.**

Inspired by the groundbreaking best selling book, which has sold over 70 million copies worldwide, **Chariots Of The Gods™** unveils the **greatest mysteries of our planet** and takes us on an exciting journey from the **deep past into the distant future.**

World-class entertainment meets history and culture – The ultimate **“Edutainment” experience** for the whole family.

Chariots Of The Gods™ | Experience

- » The UK's first Flying Theatre
- » A massive interactive Adventure Land
- » High-Thrill and Family Rides, Arcade Games, Bumper Cars, Bounce Park and much more
- » The ultimate Virtual Reality Experience
- » The world's first "Greatest Mysteries" exhibition
- » Alien Diner, a fully themed event restaurant and bar



Flying Theatre

Chariots Of The Gods™ | Attractions



- » UK's first Flying Theatre
- » True Flight Movement® provides an unparalleled, real flying sensation
- » No. 1 Attraction in major cities and theme parks around the world
- » Reaches the largest demographic of riders, age 4 to 85
- » Pivot, Surge, Heave and Pitch motion
- » Fully immersive including on-board effects like wind, fog, vibration, scents, water-spritz, etc.
- » Highest resolution projectors and top-of-the-line surround sound system

Thrill and Gaming Zone

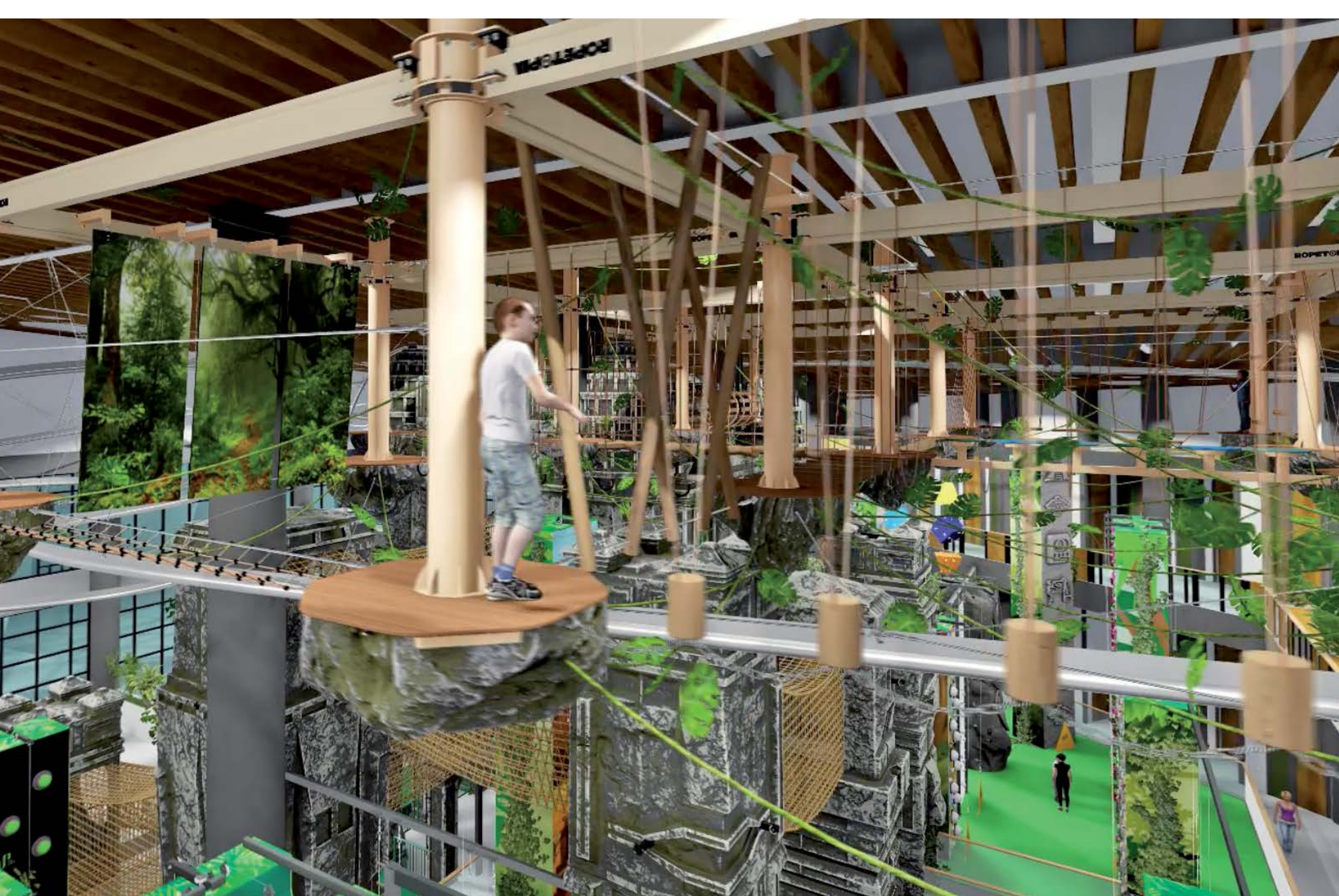
Chariots Of The Gods™ | Attractions



- » Fully themed Thrill and Gaming Zone
- » High-Thrill and Family Rides
- » Arcade Games
- » Bounce Park
- » Inflatable Attractions
- » Laser Tag Arena
- » Bumper Cars and much more..

Adventure Land

Chariots Of The Gods™ | Attractions



- » Fully themed, interactive entertainment facility for the whole family
- » Rollglider – Combining the thrill of free falling and hang gliding into one ride with a speed up to 31 mph
- » Rope Courses – The ultimate excitement of height while challenging balance, flexibility, strength, and courage
- » Adventure Trail – Challenging tunnels of nets, caves, and obstacles deliver unique emotions, and great adventure
- » Quick Jump – Overcome your fear and jump from different heights up to 46 feet
- » Climbing Walls – Colorful, dynamic and interactive fun walls

Virtual Reality Experience

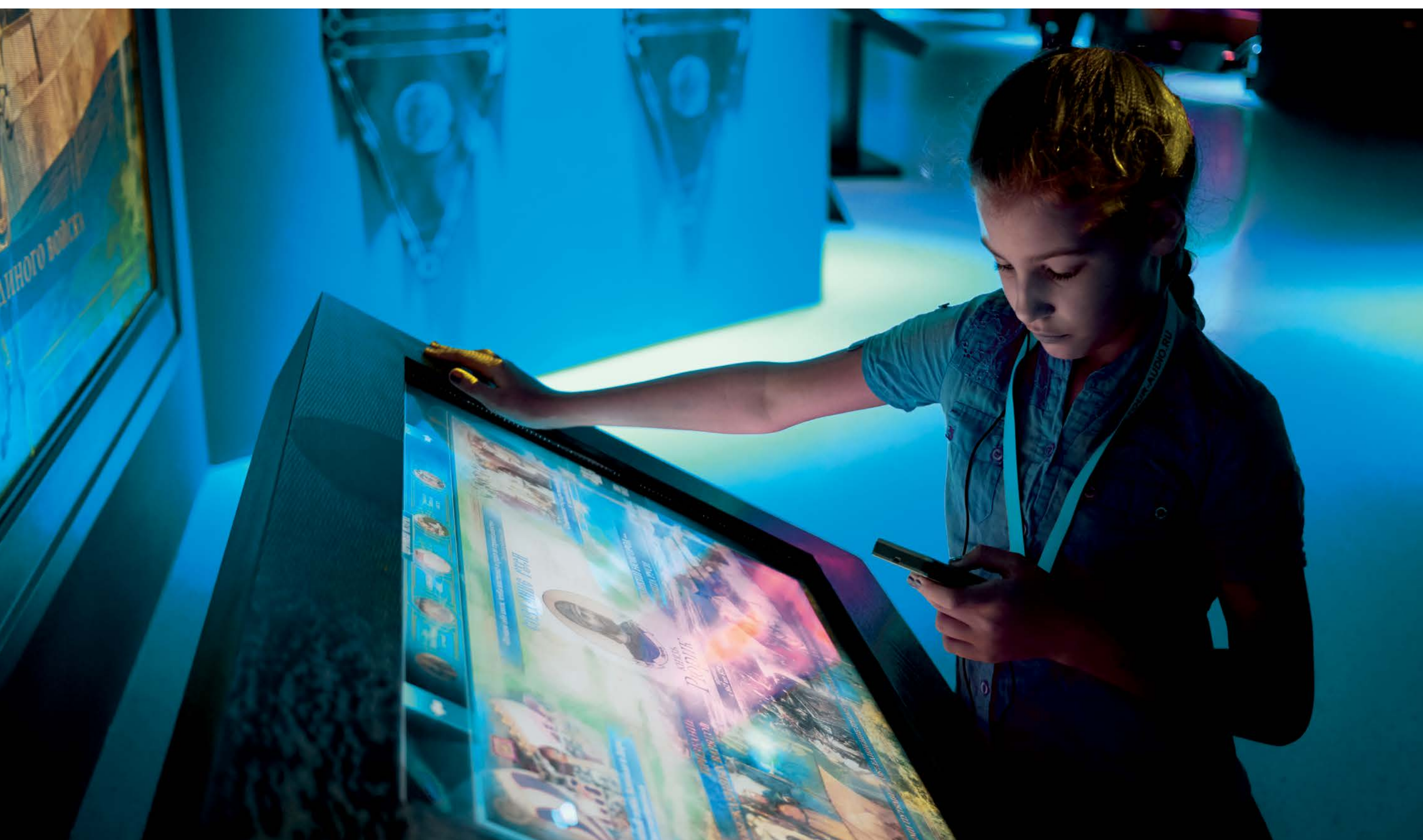
Chariots Of The Gods™ | Attractions



- » The world's most advanced virtual reality experience
- » Epic scale, free-roam, multiplayer
- » Whole body, fully immersive, hyper-reality
- » State-of-the-art visuals and body tracking
- » Virtual worlds built over physical environment
- » Smell, touch, and feel
- » Custom motion simulators for unmatched realism

Multimedia Exhibition

Chariots Of The Gods™ | Attractions



- » The world's first "Greatest Mysteries" multimedia exhibition
- » Scientific, educational and entertaining
- » The most astonishing ancient monuments, artefacts, sculptures, cave drawings, geoglyphs, unknown technology, written records and other unsolved mysteries
- » Exploring the various hypothesis of a possible extraterrestrial influence of the great ancient civilizations
- » A fully immersive and mind-blowing experience, created with the latest technology

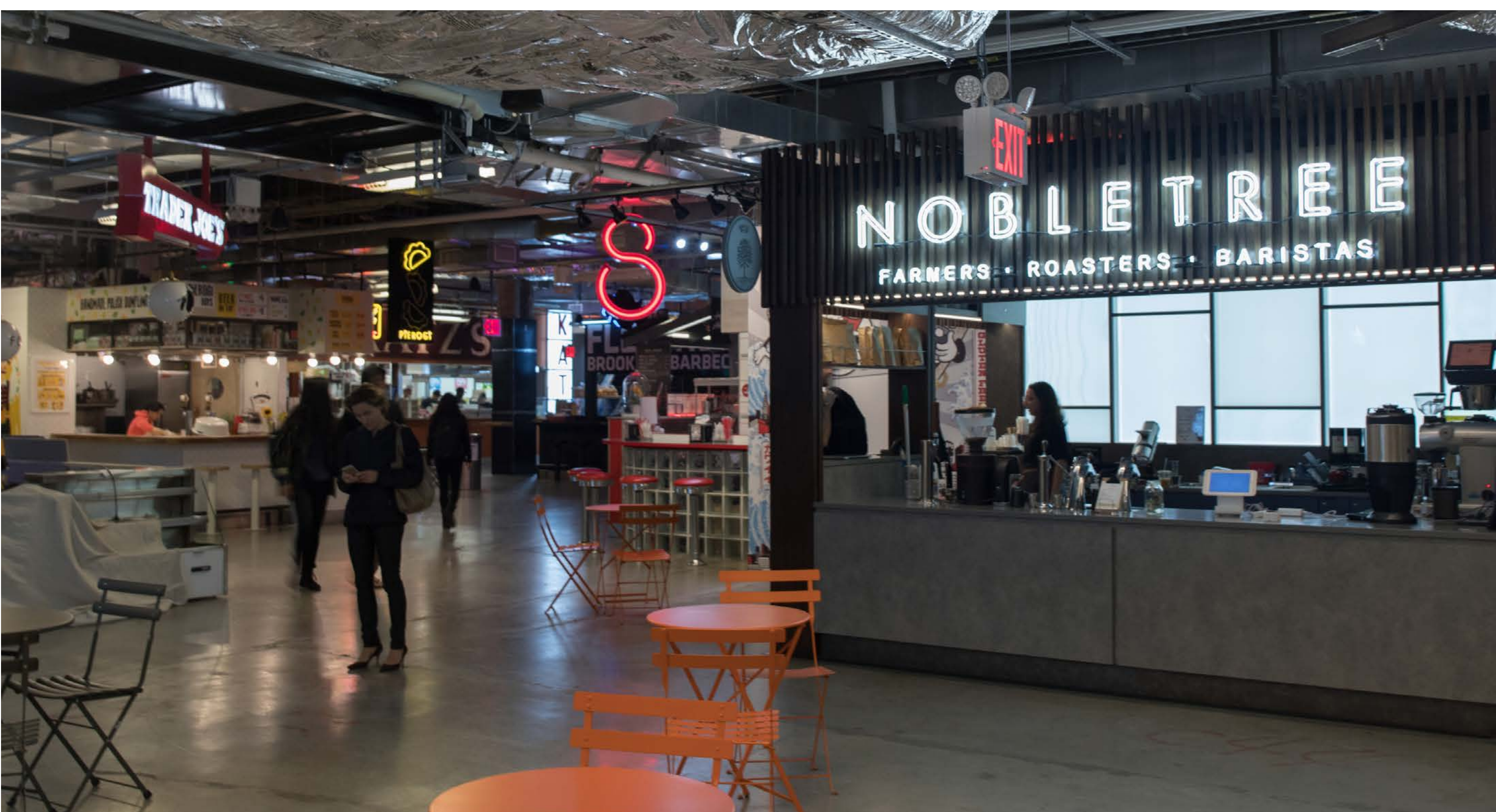
Alien Diner

Chariots Of The Gods™ | Attractions



- » Fully themed bar and restaurant
- » Breathtaking “Rollercoaster” service
- » A one-of-a-kind place of fun, adventure and discovery
- » Hourly special effects show
- » Educational exploration tours
- » Parties and special events
- » Healthy and organic food

Development | Artisan Food Market

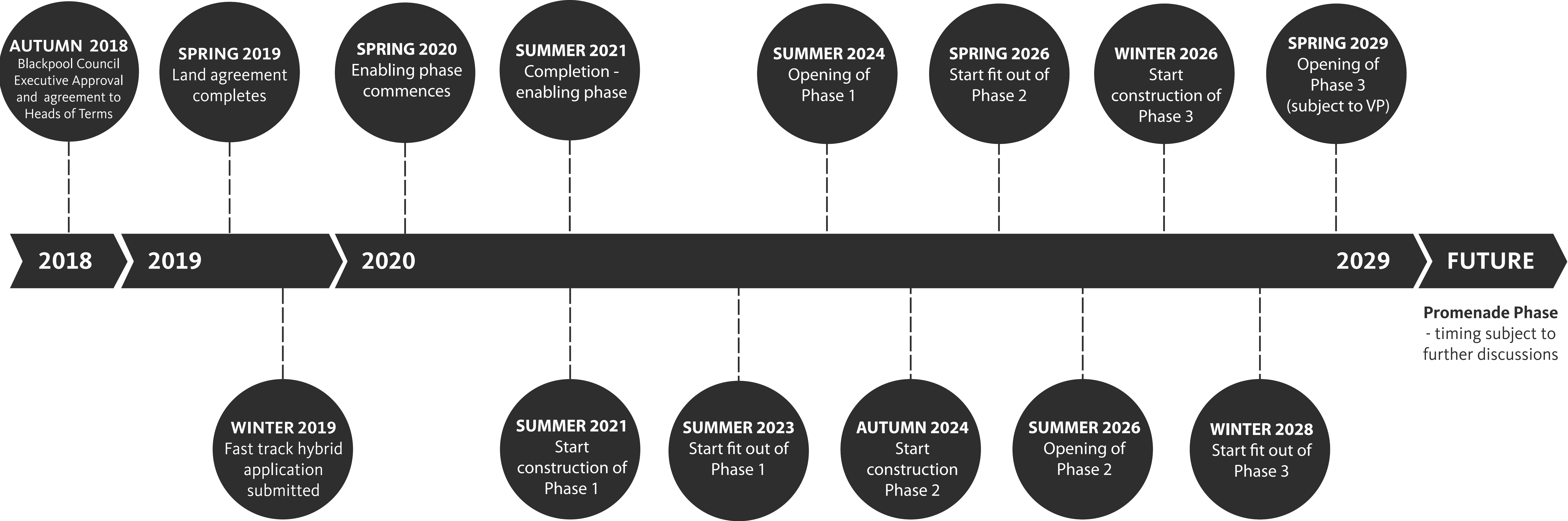


Development | Event Square



05 Key Info

Time-line



Total investment of **£300m**

Up to **1000** new jobs created

1.3 million sqft of floorspace over 4 phases

over **1300** car parking spaces

Food-hall with 30 operators plus
20 further restaurants and bars

over **75** new tenants and sub-tenants

**Increased annual
tourist spend of c.
£75m per annum**

additional **600,000** visitors per annum

150 new apartments

2 quality hotels with c. **400** new rooms

Local market of **470k ppl** (30min drive)

Primary market of **3.1m ppl** (60min drive)

Secondary market of **8.4m ppl** (2 hour drive)

Flying Theatre as anchor attraction

new **Music Venue** and **Nightclub**

TASK

1. Heads of Terms Agreed
2. Complete Land Acquisition Agreement
3. Hybrid planning application Submitted
4. Start on site for enabling works
5. Start on site for Phase 1

TARGET DATES

Autumn 2018

Spring 2019

Winter 2019

Spring 2020

Summer 2021

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Next Steps



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