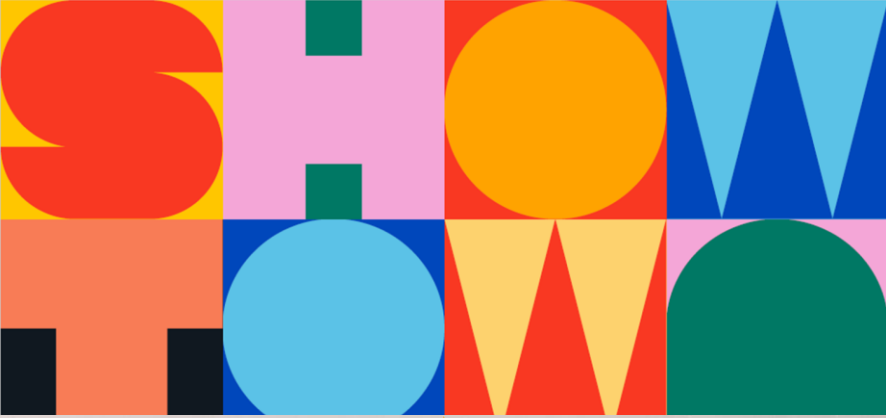






Located in Blackpool's first five star hotel- Sands Resort Venue. Next door but one to the tower

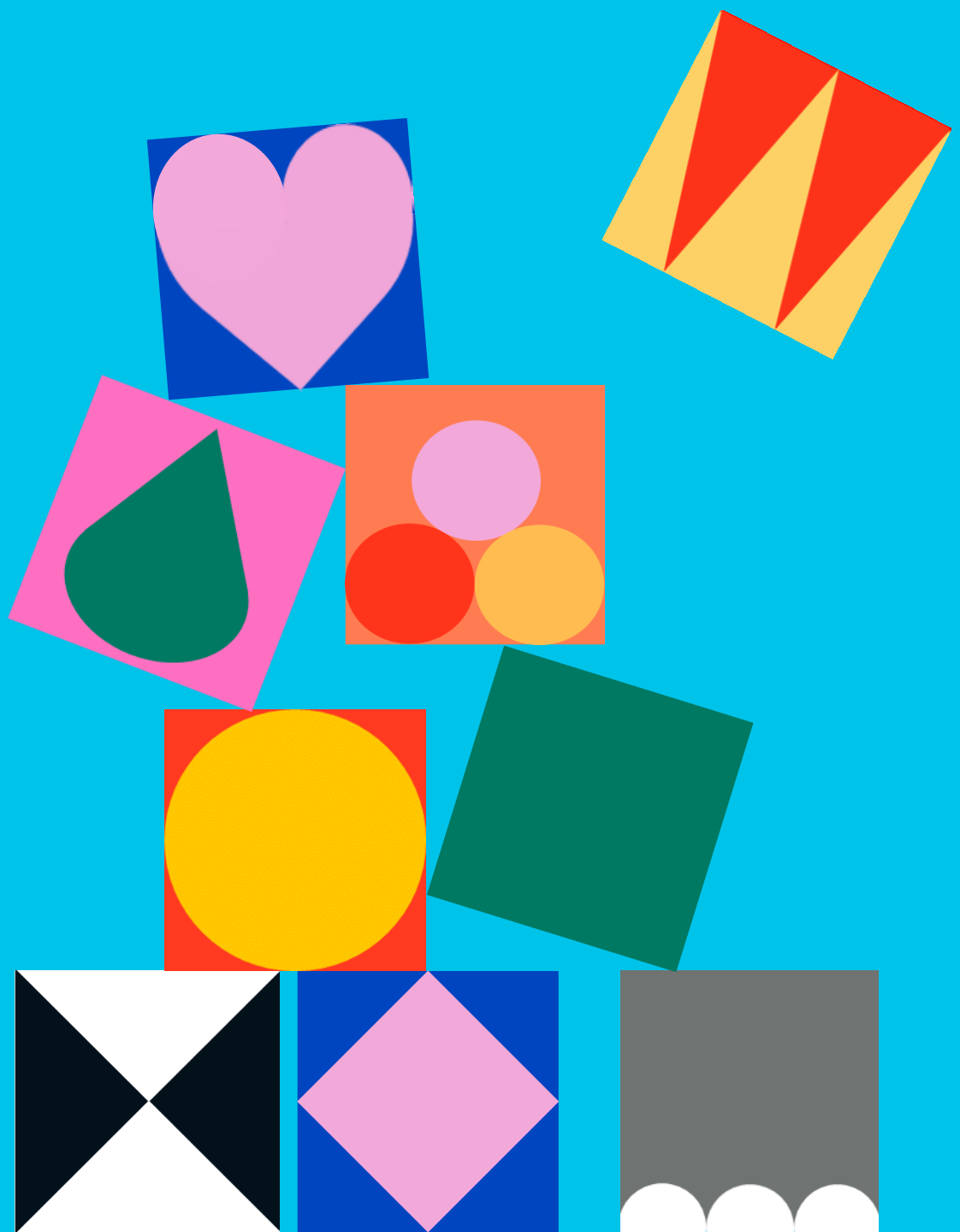
What will Showtown be?

- A visitor attraction that will celebrate Blackpool's role in fun and entertainment
- A platform for local community to be inspired by Blackpool's role and to raise civic pride
- A free place for Blackpool residents to visit, including a programme of activities
- Saving the heritage of Blackpool's significant entertainment history



Showtown Galleries

- Beside the Seaside
- Magic
- Circus
- Show and Entertainment
- Illuminations
- Dance



People

- 300,000 a visits a year
- 40,000 people will take part in activities and events over the next two years
- Schools workshops for 7,000 participants will explore the museum themes

Fun & Games

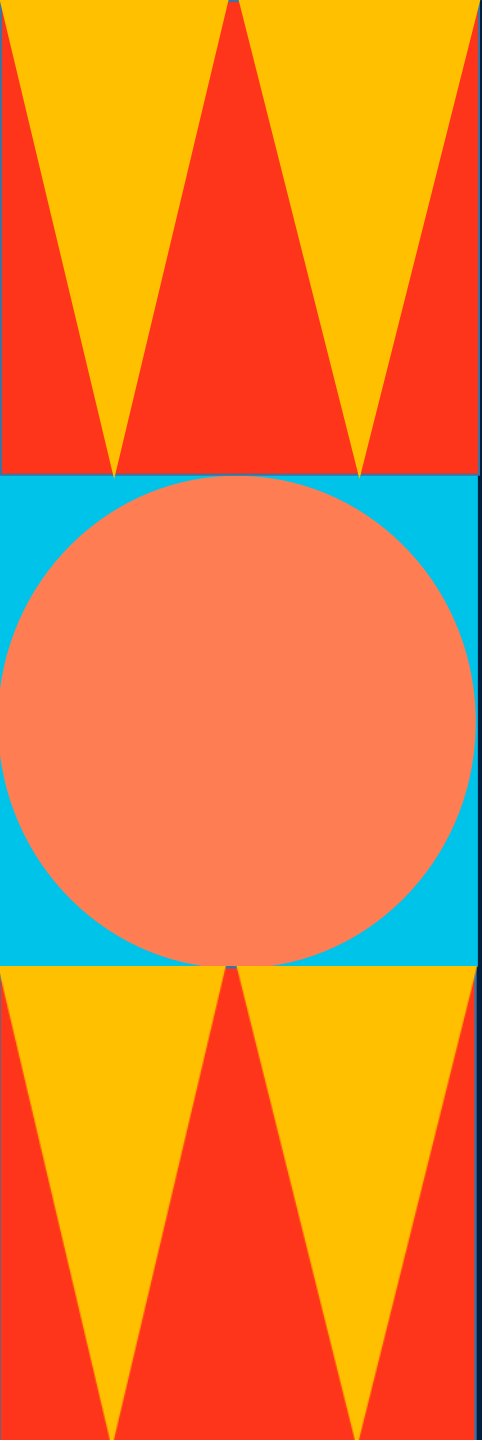
Family & Friends

Thrills & Spills

Glitz & Glamour







Funding

This is a £13m capital project, funded by external funding bodies including:

- £4m from the National Lottery Heritage Fund (NLHF)
- £4m from the Northern Cultural Regeneration Fund
- £1.5m from LEP Growth Deal
- £1.75m from the Coastal Communities Fund
- £75,000 from the Wolfson Foundation

We still need to raise the remaining **£600,000** through various cultural funding streams.

If you are interested donating to Showtown
contact Rachel Sykes

Rachel.sykes@blackpool.gov.uk

Regeneration of Blackpool

- Through the new business, the Museum will **create 40 new full-time jobs** and **20** training places for local people
- A **not for profit** charitable organisation
- Links to the wider community
- Corporate hospitality venue
- Corporate sponsorship opportunities



**The museum of fun
and entertainment**

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Blackpool Council



Department for
Digital, Culture,
Media & Sport



Lancashire
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NORTHERN
POWERHOUSE

