



Blackpool Cup

International Youth Football Tournament



AGENDA

 Who?

 What?

 Win?





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Who?



UK's No 1 Family Seaside Resort



Europe's No 1 Tournament Organiser



World's No 1 Sport



Video link



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What?

-  300 youth teams
-  10,000 attendees
-  50,000 bed nights



Win?



Community



Economy



Business



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