



BUSINESS EXPO BLACKPOOL **2022**

Supporting the local economy since 2015

WEDNESDAY 2ND NOVEMBER



Sponsored by

RKMS
GROUP

WHY BLACKPOOL?

Putting yourself in a **room full of potential local customers** and suppliers will be the best **investment** you can make for yourself and your business as we approach 2023.

Without the need to spend a fortune.



HOW?

With a full line-up of inspirational speakers waiting to share their experiences and lessons learned and panel discussions hosted by Naomi Timperley, Tech North Advocates:



The Economy of People
Our Digital Present

Do you have an opinion?

Revolution

As well as what's included as standard,
you get:

£2022

6m x 4m Space
1.8m Standard Trestle Table
White Tablecloth
Power Included
Inclusion in Panel Discussion
Curated Networking
Blog Post
Social Posts

Book Now

Click the 'Book Now' button above to
book this package.

The Big Dipper

As well as what's included as standard,
you get:

£1099

4m x 3m Space
1.8m Standard Trestle Table
White Tablecloth
Power Included
Inclusion in Panel Discussion
Curated Networking
Blog Post
Social Posts

Book Now

Click the 'Book Now' button above to
book this package.

Infusion

As well as what's included as standard,
you get:

£549

3m x 2m Space
1.8m Standard Trestle Table
White Tablecloth
Power Subject to Availability

Book Now

Click the 'Book Now' button above to
book this package.

Steeplechase

As well as what's included as standard,
you get:

£299

2.5m x 1m Space (enough for 2 pop
up banners)
1.2m Small Trestle Table
White Tablecloth
Power Not Available

Book Now

Click the 'Book Now' button above to
book this package.

Inspired By

1.15pm – 1.45pm - Tina Boden – The Micro Business Mentor

Tina has been running micro businesses in different sectors, including hospitality, property lettings and management, property development and retail for over 30 years and is a leading voice for micro business in the UK.

Like us, Tina thrives on bringing people and organisations together to make a difference.

BLACKPOOL EXPO 2018 CAMPAIGN STATS

3172

Facebook Reach



Eventbrite
EVENT PROFILE VIEWS

2237

118% INCREASE FROM 2017



18062
Combined
TWITTER
followers

436,058



EVENT
DAY

Total Absolute
REACH ON
TWITTER



NORTH WEST
marketable
DATABASE

2500



225,400

Twitter Impressions
THROUGHOUT
campaign



350+

expected 2019

FOOT FALL

1742

shares on

ENTIRELY





BUSINESS EXPO BLACKPOOL 2022

THANK YOU

Connect with me Nichola Howard

Call me 07395 322097

WEDNESDAY 2ND NOVEMBER



Sponsored by

RKMS
GROUP