

An aerial photograph of the Brighton Pier and the Brighton Wheel at sunset. The Brighton Wheel is a tall, ornate structure with a flag on top, illuminated with purple lights. The sun is setting behind the pier, creating a bright orange glow and reflecting on the sea. The pier extends into the ocean, and the beach is visible in the foreground. The sky is filled with soft, orange and yellow clouds.

Kate Shane Regional Director Merlin Entertainments

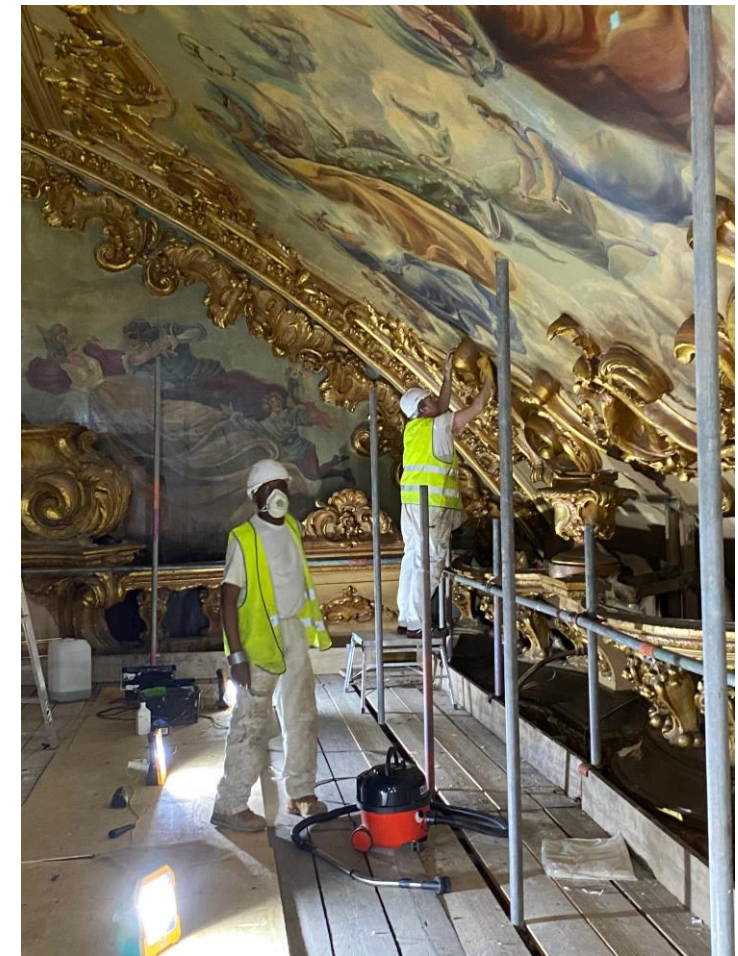
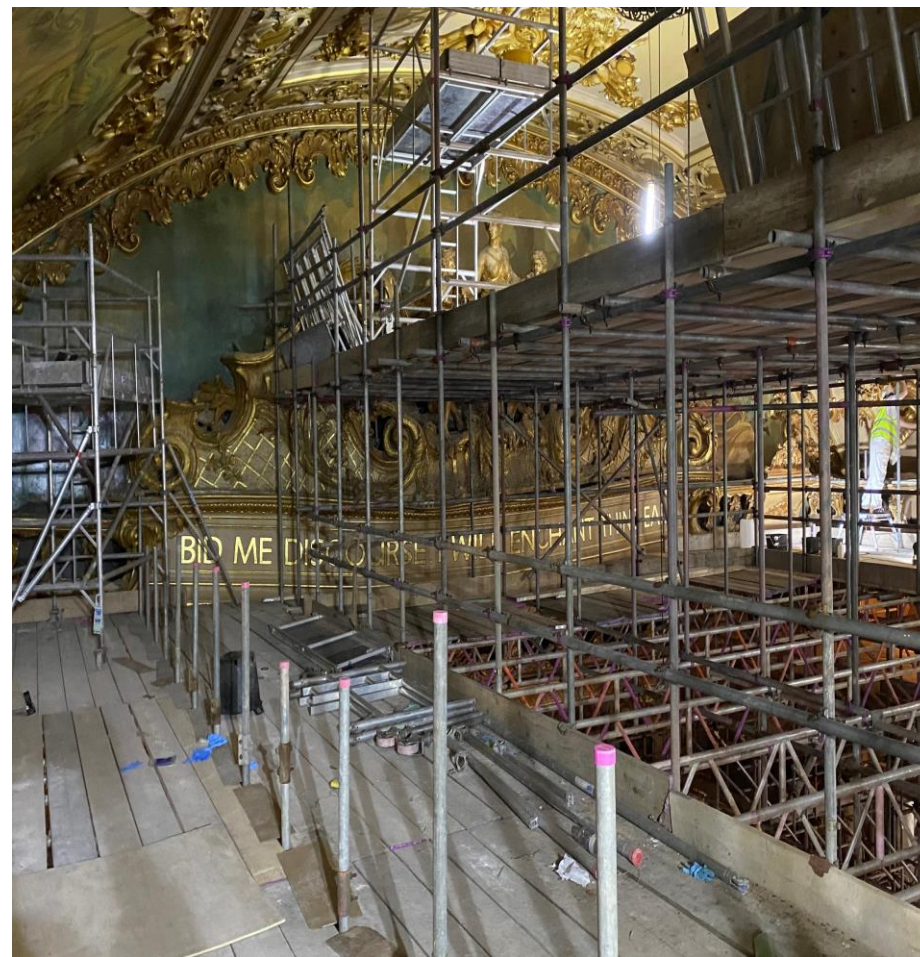
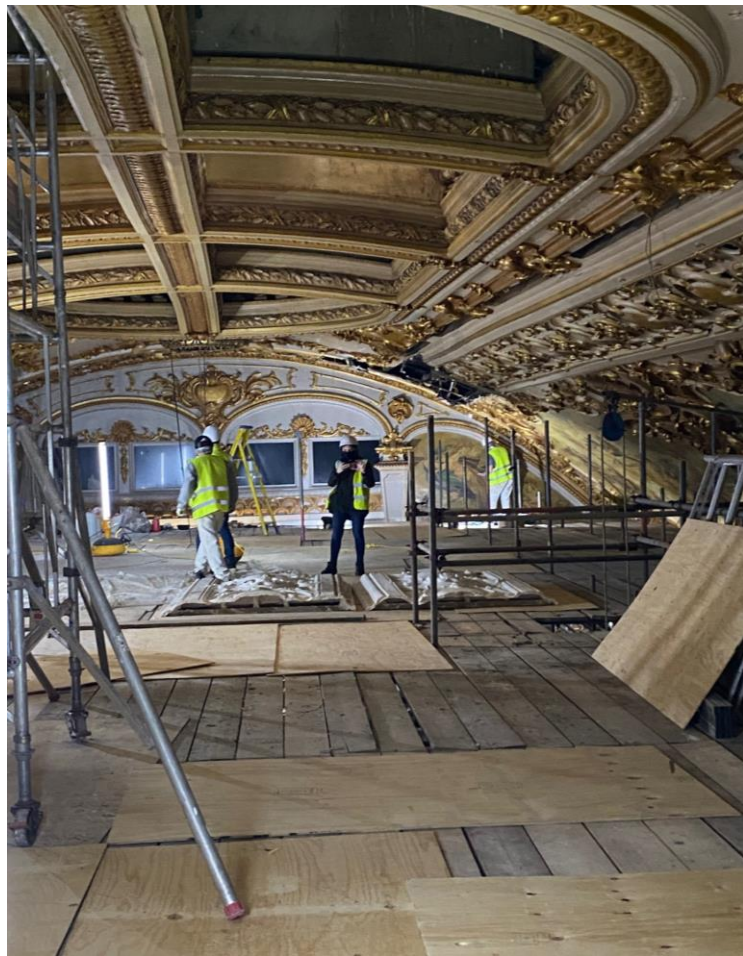
A brighter future
for everyone in
the pool



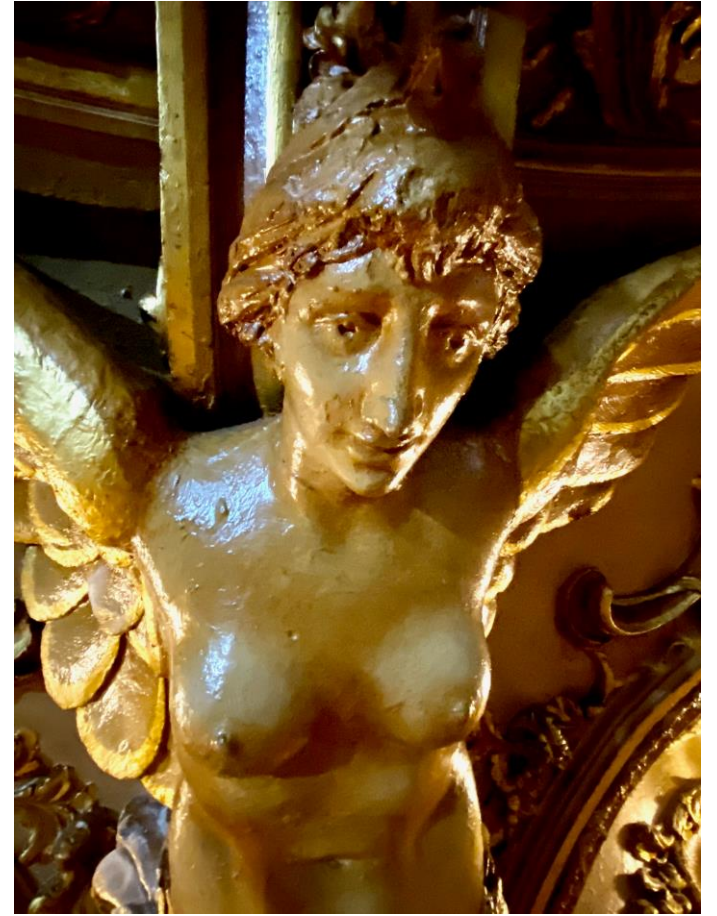
The Blackpool Tower Ballroom Restoration 2021

- Ballroom closed 18th March 2020 for the first Lockdown
- Ballrooms, dance halls and night clubs remained closed throughout 2020 and into 2021
- Opportunity to restore fibrous plasterwork, ornate murals and gold leafing.
- End of 2020 embarked on a major conservation project taking 30 specialists 6 months to complete
- Total cost £1.1m funded by DCMS and Blackpool Council











- Ballroom re-opened 4th July 2021
- BBC Strictly returned November 2022
- The celebration of Blackpool and the Blackpool Tower Ballroom was breath taking
- We had the first 40 of the series!
- Dates are in the diary for 2023



Thank You!