



Summer Pride 2023

Presentation for

**Blackpool Business
Leadership Group**

Presented by Angela Buckley



Meet The Blackpool Pride Committee

- Pride Blackpool is a voluntary-led organisation
- The committee are a talented group of creative and professional individuals
- Working hard to facilitate, plan and deliver events throughout the year
- Summer and Winter Pride festivals
- Hosting/supporting fundraiser events within the community
- Important role within Blackpool's youth community
- Promoting education, advice and raised awareness of LGBT+ history, culture and issues



SARA CHESTON

Chair



ANGELA BUCKLEY

Vice Chair



VICTORIA ROBERTS

Entertainment Co-Ordinator



DEBORAH TERRAS

Youth Pride Co-Ordinator



LYNDA BRADSHAW

Parade Co-Ordinator



MICHAEL HOPKINS

Sponsorship Lead



IAN DAVIES

Treasurer



PAUL DEWICK DAY

Trustee



SHAUN PICKUP

Trustee

OUR AIMS

- To work with the local community and businesses to make Blackpool an inclusive town where we celebrate diversity and promote equality
- To ensure that the community of Blackpool act as role models to the young people in our town so that they can be free to be themselves and get the support they need
- To grow the Blackpool Pride Festival each year
 - We plan to hold fringe events throughout the week rather than having Pride on just one day
 - This would include a wider variety of activities so that the festival caters for the needs of whole community
 - In time this would bring more tourists into
 - the town, helping Blackpool's economy grow





SUMMER 2023

This year we bring you our amazing Parade along the Promenade and Pride Festival Concert in the Olympia Arena at the iconic Winter Gardens.

We have linked up with several local businesses and organisations to ensure there are other diverse ways to celebrate at Blackpool Pride.

The theme for this year is **'Bright, Bold and Beautiful'** and we cannot wait to see how you embrace the theme.

THE PARADE

- The parade is the most important part of any Pride Festival
- Honour and celebrate the LGBTQ+ community and raise awareness in society
- The biggest it's ever been with the people of Blackpool, Wyre and Fylde making a stand for equality and inclusivity in our towns
- Great way for your business to support us and share your commitment to equality as well as promoting yourself
- Lets make Blackpool '**Bright, Bold and Beautiful.**'



WWW.PRIDEBLACKPOOL.CO.UK/PARADE



Pride Festival Concert



BRIGHT, BOLD & BEAUTIFUL

PRIDE[®] BLACKPOOL

10th JUNE

Performers: Russell Small, Katherine Ellis, Alex Party, Nicki French, Jaymi Hensley, Kelly Wilde

Headliners: RUSSELL SMALL & KATHERINE ELLIS - FREEMASONS, ALEX PARTY, NICKI FRENCH, JAYMI HENSLEY, KELLY WILDE, YVETTE ROYALE, ANTONY COTTON

Other Artists: PURE PALOMA, STARSTRUCK, LMX, KY KELLY, PAULA RANDELL AS TOTALLY TINA TURNER LIVE, PASSMORE, ANTONY COLLESSO, JOHNNY WRIGHT, REEZE RYAN, DANIEL WESTWOOD, TIARA FLETCHER, ELSIE DUCHESS, KYLE FINN, LEE ANTHONY, THE ROYALES, DJ ZOE, JADEN PIPER, VICKY WHITE, VICTORIA ROBERTS, IMOGEN EVANS, CYBIL DU VAUX, TONI LEE, FRAN COLLINS, JAIDE FOSTER-HOWARTH, QUEENIE LA BOO, WATERSIDE WONDERSHOW, DJ NATHAN, THE MANDRILLS

OVER 8 HOURS OF BACK TO BACK ENTERTAINMENT

WINTER GARDENS, BLACKPOOL

main stage sponsored by

Garlands

SCAN ME

VIP

- PRIORITY VIEWING BALCONY
- COMPLIMENTARY DRINK VOUCHER
- PRIVATE BAR
- MEET & GREET WITH HEADLINERS
- SEATING AVAILABLE
- SEPARATE TOILET FACILITIES
- EXCLUSIVE FOOD OUTLET
- GOODY BAGS
- LIMITED NUMBER OF TICKETS

Event Details:

- PARADE ALONG BLACKPOOL PROMENADE FROM 10AM
- STALLS / SERVICES
- MERCHANDISE
- FOOD & DRINK OUTLETS
- YOUTH & FAMILY AREA
- NEURODIVERSITY TIME-OUT SPACE

www.GIGANTIC.com

Our Pride Festival Concert begins when the parade ends in St Johns Square, outside the Winter Gardens just before midday.

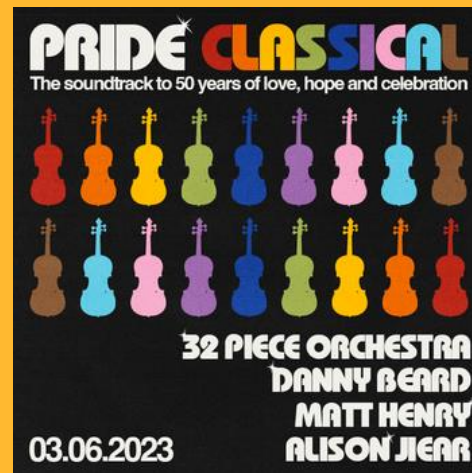
We are taking over a huge area of the Winter Gardens so that we can welcome everybody, no matter their age or background, it will be a safe space for all.

From 12 noon till late we have a fabulous line up of artists including your favourite local acts, tribute acts and international headliners. This includes The Freemasons featuring Russell Small and Katherine Ellis (When You Touch Me), Alex Party (Don't Give Me Your Life), Nicki French (Total Eclipse of the Heart), Jaymi Hensley (formerly of Union J), Kelly Wilde (Gloria).



Fringe Events

- This year we have linked up with Pride Classical at The Blackpool Tower Ballroom on Saturday 3rd June. This amazing concert will boast a 32-piece orchestra playing classic pride tunes.
- On Tuesday 6th June we have a 'Bingo with Pride Party' at Mecca Bingo.
- Thursday 8th June sees the return of our Pride Ball. This is the launch party for Blackpool Pride with a drinks reception, three course meal and entertainment at the fabulous Viva Showbar.



YOUTH PRIDE

Our Youth Area is back! Young people and their families can come and take part in games and activities as well as speak to a range of service providers for advice and information.

New for 2023, Neurodiversity Area, a quiet space to allow anyone with neurological differences to take some time out, reset, and still enjoy the atmosphere of the day.



Quote from Youth Pride Attendees



" We are so excited to be taking part in the Blackpool Pride Parade and Festival. It is important to us to know that we are accepted and free to be ourselves. It's great that Blackpool Pride is a family Event."

(STUDENTS FROM SOUTH SHORE ACADEMY LGBTQ+ GROUP)

Why Should You Support Pride?



Here are some business owners from the community with their thoughts on why Pride should be supported.



HOW CAN YOU GET INVOLVED?



- Blackpool Pride relies entirely on donations, fundraising and sponsorship.
- Without working closely with local businesses, Pride would not be able to happen.
- There are lots of different ways in which you can support pride.
- We have a number of sponsorship options. It's not too late to sign up and support summer pride 2023.
- Your company could buy a table at the Pride Ball on 8th June. It is just £300 for a table of 10.
- Enter the Parade and Decorate The Town competition and make Blackpool Bright, Bold and Beautiful.
- Carry out a fundraising event to help support our charity.

