



Blackpool, Wyre & Fylde Pride Festival 2024

Presentation for
**Blackpool Business
Leadership Group**

Meet The Blackpool Pride Committee



- Pride Blackpool is a voluntary-led organisation
- The committee are a talented group of creative and professional individuals
- Working hard to facilitate, plan and deliver events throughout the year
- Hosting/supporting fundraiser events within the community
- Important role within Blackpool's youth community
- Promoting education, advice and raised awareness of LGBT+ history, culture and issues

Trustees



SARA CHESTON
Chair



ANGELA BUCKLEY
Vice Chair



VICTORIA ROBERTS
Entertainment
Co-Ordinator



DEBORAH TERRAS
Youth Pride
Co-Ordinator



IAN DAVIES
Treasurer



PAUL DEWICK DAY
Trustee

Committee

- Barney Brookes
- Cybil DuVaux
- Malcolm Ramsamy
- Scott Pollard
- Carolyn Mercer
- Jaide Foster-Howarth
- Matt Greenwood
- Steven Whalley
- Chris Taylor-Hone
- Lisa Holmes
- Philip Charles

OUR AIMS

- To work with the local community and businesses to make Blackpool an inclusive town where we celebrate diversity and promote equality
- To ensure that the community of Blackpool act as role models to the young people in our town so that they can be free to be themselves and get the support they need
- To expand the Blackpool, Wyre & Fylde Pride Festival offering each year
 - Following community consultation, hosting a 2-day event at an outdoor location close to LGBTQ+ venues
 - Holding fringe events throughout the town including Hive Art Gallery and ShowTown
 - To include a wider variety of activities so that the festival caters for the needs of whole community
 - Bringing more visitors into the town, helping grow Blackpool's economy





SUMMER 2024

This year we bring you our amazing Parade, which continues to grow, year-on-year, along the Promenade, ending alongside the Main Pride Festival Arena on Princess Parade.

We have linked up with several local businesses and organisations to ensure there are other diverse ways to celebrate at Blackpool Pride.

The theme for this year is ***'Together We Are Stronger'*** and we cannot wait to see how you embrace the theme.



THE PARADE

- The parade is the most important part of any Pride Festival
- Honour and celebrate the LGBTQ+ community and raise awareness in society
- Last year saw the biggest parade Blackpool had ever seen with over 40 businesses and organisations taking part
- The people of Blackpool, Wyre and Fylde making a stand for equality and inclusivity in our towns
- Great way for your business to show support and share your commitment to equality as well as promoting yourself
- Lets show the Fylde coast 'Together We Are Stronger'

www.blackpoolpride.org/parade



PRIDE FESTIVAL CONCERT



Our Pride Festival Concert begins as the parade ends, beside the Metropole Hotel on Princess Parade on the promenade just after midday.

From 12 noon till 8pm on Saturday and from 1pm to 6pm on Sunday we have a fabulous line up of artists including your favourite local acts, tribute acts and international headliners. These includes:

- Natasha Hamilton (Atomic Kitten)
- The Cheeky Girls
- VengaLive (Vengaboys Tribute)
- Baga Chipz (RuPaul)
- Deeper Shade of Blue (Steps tribute)
- Sum Ting Wong (RuPaul)
- Johnny Wright
- Cara Melle (RuPaul)
- Jenny Ball
- Kearra Bethany



To name just a few!



FRINGE EVENTS

- This year we have linked up with the Grosvenor Casino to host our Official Launch Party
- Join us for an evening of Live Entertainment, with Drag Queens, Local Acts and Shane Nolan.
- Tickets are £25 per person which include: A free Drink, Food Platter and guaranteed seat. 7pm till late. Dress to impress.
- Other events in planning:
 - LGBTQ+ Cinema Event
 - Mecca Bingo Fundraiser
 - Drag Brunch
 - Showtown museum 2 events
 - Hive Art Gallery - Art Exhibition



GROSVENOR CASINOS **THE UPPER DECK BAR & GRILL** **BLACKPOOL WYRE & FYLDE PRIDE FESTIVAL**

Official Launch Party

Blackpool Wyre and Fylde
Pride Festival 2024
Thursday 23 May 2024 7pm

Shane Nolan
Local Acts to be announced

KEEP IT FUN keepitfun.wyre.com
@keepitfun.wyre
Enjoy Responsibly
and responsibly to your
terms and conditions apply & over 18s only



UYA YOUTH PRIDE

Our Youth Area is back! Young people and their families can come and take part in games and activities as well as speak to a range of service providers for advice and information.

New Neurodiversity Area, a quiet space to allow anyone with neurological differences to take some time out, reset, and still enjoy the atmosphere of the day.





CeX Testimonial

"Blackpool, Wyre and Fylde Pride is a celebration of queer culture and visibility, and is enjoyed by so many of our customers and staff. We wanted to show our support for them, and for the incredible progress the queer community has achieved over the years despite the many struggles that remain prevalent in today's society. Diversity and individuality have been core pillars of CeX Blackpool, and we want to ensure that CeX Blackpool is a safe and inclusive place for all our LGBTQ+ staff and customers."

Comic Con World Testimonial

"Comic Con World is a celebration of all things comic, movie and gaming. Some of the most popular franchises would not be here if it were not for members of the LGBTQ+ community working on them as writers, directors, artists, actors and so much more. We want to help celebrate that by showing support for our amazing LGBTQ+ geeky friends and for Blackpool Pride and the support they give to the community."



Beaverbrooks Testimonial

"Beaverbrooks is delighted to announce our sponsorship of the 2024 Blackpool, Wyre & Fylde Pride Festival. As a local company with a focus on supporting local charities and communities, we take immense pride in supporting this event for the first time. It's our way of contributing to the efforts of the Festival committee, to help safely honour and celebrate the LGBTQ+ community within Blackpool. With a host of exciting activities planned for the Festival weekend, we eagerly anticipate a wonderful event that everyone will enjoy!"

The Galleon Testimonial

"The Galleon Bar is proud to support Blackpool Pride. The original Galleon Bar dates back to the 1950's and was one of the first diverse and accepting venues to operate in Blackpool, back in the difficult days when being a little different was frowned upon and the LGBTQ+ community suffered terrible discrimination. To this very day, The Galleon legacy proudly supports, equality, diversity and inclusion."



Holiday Inn Testimonial

"The Holiday Inn Blackpool is extremely proud to partner with the Blackpool Pride festival this year. The event is always big, bright, and bold, so we have a natural synergy with everything it stands for. We look forward to supporting them with all their festivities and we hope to cater for the guests it attracts at our 144-bedroom hotel which opens next month."

Coastal Bay Hotel Testimonial

"I am originally from Birmingham where the LGBTQ+ community work together for an amazing Pride. The Blackpool Community seem to be coming together in the same way to promote a safe and secure Pride this year and hopefully in the future.

I am happy to promote anything that makes people feel safe and promote friendship and being nice to each other. Be who you want to be."

HOW CAN YOU GET INVOLVED?

- Blackpool Pride relies entirely on donations, fundraising and sponsorship.
- Without working closely with local businesses, Pride would not be able to happen.
- There are lots of different ways in which you can support pride.
- We have a number of sponsorship options. It's not too late to sign up and support Pride 2024.
- Your company could buy a table at the Pride Launch Party on 23rd May.
- Enter the Parade and Decorate The Town competition and make Blackpool Bright, Bold and Beautiful.
- Carry out a fundraising event to help support our charity.



Launch Event Tickets



Sponsorship Opportunities



Pride Tickets

