



RBH
HOSPITALITY MANAGEMENT



The Story of Holiday Inn Blackpool!





A WELCOME FROM MARK WINTER, GENERAL MANAGER

Holiday Inn
AN IHG HOTEL





THE STORY OF THE HOLIDAY INN BLACKPOOL!

Holiday Inn
AN IHG HOTEL



...THE **STORY BEGAN**
FOR ME PERSONALLY IN
2021, WHEN I **STARTED**
THE PROJECT OF
LAUNCHING THE
HOLIDAY INN
BLACKPOOL &
MARCO'S NEW YORK
ITALIAN...





WORK THEN BEGAN ON BRINGING TO LIFE:

- 144 BEDROOMS
- STARBUCKS
- PLATFORM 9 BAR & LOUNGE
- MARCO'S NEW YORK ITALIAN RESTAURANT
- 3 MEETING ROOMS
- A FITNESS SUITE
- AND BUILDING THE BEST TEAM!

WE THEN LAUNCHED
OUR RECRUITMENT
CAMPAIGN

#BeMoreYou

WHICH ATTRACTED A
STAGGERING **3,068** JOB
APPLICATIONS!





WE RECRUITED
OVER 70
POSITIONS FOR
THE OPENING,
WHEREBY **98% OF
THE TEAM WERE
FROM
BLACKPOOL!**

**WE UNPACKED MANY
BOXES AND STARTED
THE SETUP OF THE
HOTEL & RESTAURANT
AS A TEAM!**

**THERE WERE QUITE A
LOT OF BOXES!!!!!!!**





WE OPENED OUR
DOORS ON THE
1ST MAY 2024!



WITH THE HELP
FROM CORRIE STAR,
JACK P SHEPHERD &
BLACKPOOL
TRANSPORT!

AND NOW WE ARE **86**
DAYS IN, AND OUR
STORY IS JUST
BEGINNING...

LET'S LOOK AT HOW
HOLIDAY INN REALLY
IS MAKING ITS MARK
IN **BLACKPOOL**...



AN INCREDIBLE STORY TO BE CONTINUED...

SEE YOU @ THE HOLIDAY INN BLACKPOOL SOON

THANK YOU FOR LISTENING!