

BLACKPOOL NORTH EXTENSION SCHEME



Forecast

- 1.9m entries and exits at Blackpool North (2022/23)
- 20% conversion to tram
- 380,000 customers per annum
- LEP assessment 33% revenue factor





Results

- 48,000 trips
- Equal split
- 5th most popular stop
- Equal to South Pier
- 98% depart on time

Opportunities

- Review timetable
- Restriction removal
- New tickets and fares
- Recruitment
- Digital train to tram
- Business Engagement



