



GO Blackpool

Your app for discounts, offers, events, news and more...

- ✓ Discounts
- ✓ Food & Drink
- ✓ Attractions
- ✓ Local News
- ✓ Shopping

Download today to unlock even more of Blackpool



Scan the QR code to download or get it from the stores below



Available on the App Store



GET IT ON Google Play

Brought to you by
BLACKPOOLBIDS
Blackpool Business Improvement District Ltd





What does this mean for your business?

- **Direct Engagement:** Target your messages to users who have already shown interest in what you offer. It's a direct line to potential customers, right at their fingertips.
- **Real-Time Promotions:** Post offers instantly, and with geo-tagging, users will be notified as they pass by your location. Imagine the power of reaching customers just as they're near your doors!
- **Today's Specials, Today:** The app is perfect for showcasing what's happening in the town right now. Highlight today's events and special offers to draw in more customers.
- **Schedule Ahead:** Planning a big promotion? You can set dates in advance, so your offers go live exactly when you want them to.
- **Track Your Success:** Get insights on how many users have viewed your offers. Plus, you can encourage users to redeem offers by showing the relevant page on the app.

Are you already among the 250 registered businesses?

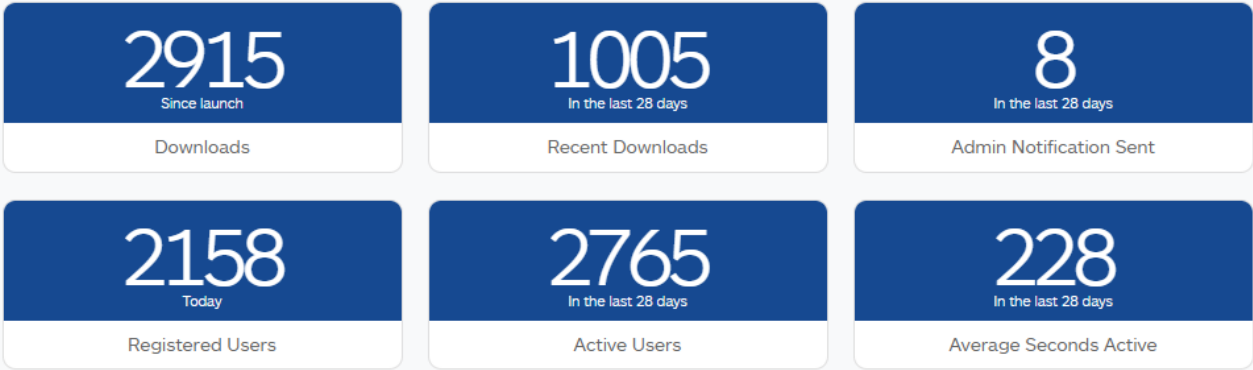
If not, now is the perfect time to join! With the app's rapid growth, you can take advantage of these powerful tools to promote your business at no additional cost if



Hey there Sue Grindrod!

Welcome to the Go Blackpool admin area. You're currently on the dashboard which is an overview of your real-time app activity, trends, top content and busiest locations. For detailed reports, see your analytics page.

App Engagement



Activity Trends

Log Out Sue

Dashboard

Content

Notifications

Feedback

Users

Analytics

Settings



Where are your users from?

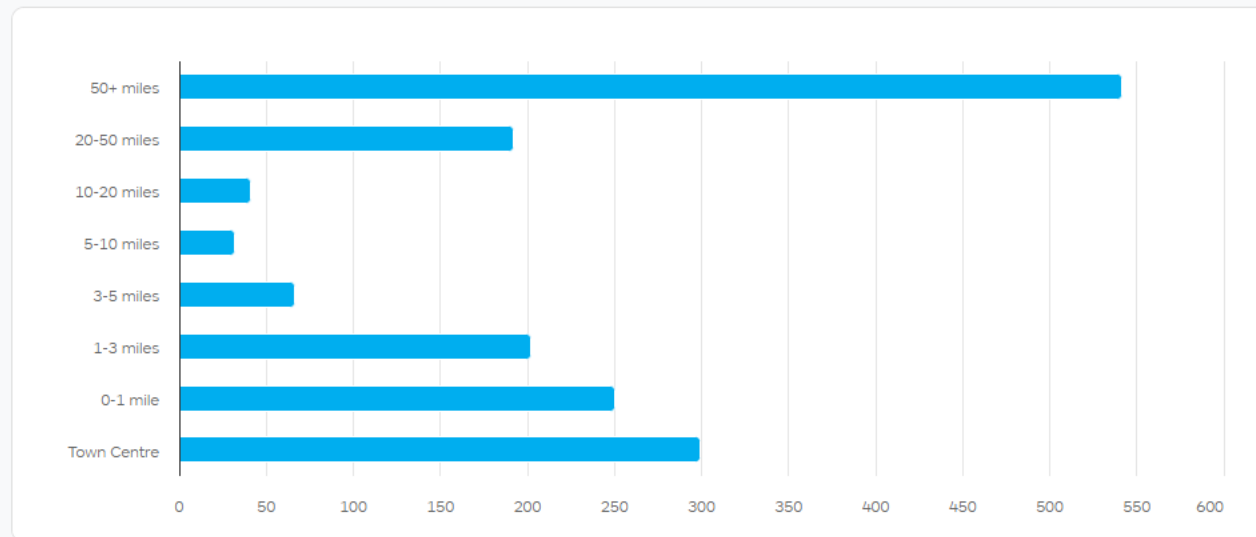
Approximate location of where users are registered Current date range





How far away do users live?

Distance where users live from the town centre Current date range





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go blackpool app

?

Apps and games

Movies & TV

Books

Go Blackpool

Loqiva

Get access to what's on, local news and offers plus lots more.



1K+ Downloads

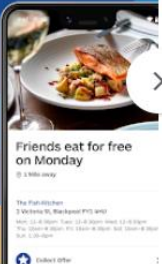
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Install

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Discover amazing offers





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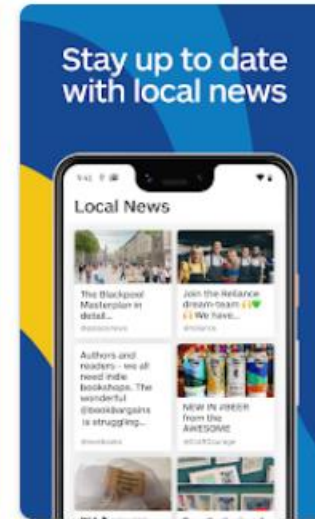
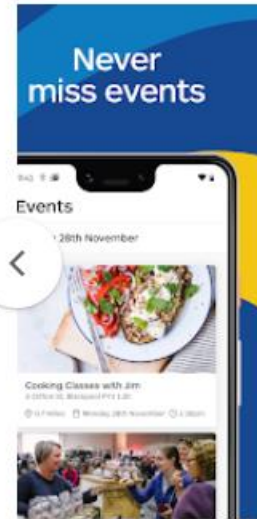
Get access to what's on, local news and offers plus lots more.



1K+
Downloads

PEGI 3

Install



15:22

Good afternoon Sue

Your app for everything Blackpool

14°C

Have you tried Showtown Blackpool? Why not give them a whirl?

94%

3.09mph

0.9aqi

Announcement



Lightpool Festival returns 18th - 24th October

Notifications

Hub

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Offers

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More

15:22

Today's events



Blackpool Fireworks 5th October 2024

22nd September 2024



Tower Projections

23rd September 2024



The Divine Diabol

23rd September 2024

Offers close to you



Early bird menu

Quilligan's Café Bar



New 3d dragons

Precious Gems Gift S...



Kids 4pm-Wed

Bella It

Today's news



A very Blackpool day out for Culture Secreta...

@Blackpool Social Cl...



Aunty makes Small Biz 100

@Blackpool Social Cl...



Black Up for

@Black

Transport

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15:23



Blackpool Fireworks 5th October 2024

0.24 Miles away

7:30PM, Sunday 22 September

Beach House Bistro & Bar, Festival House The, Promenade, Blackpool FY1 1AP, UK

Add to your calendar

Directions

Join us for an evening of luxury dining and fireworks. Our sea view conservatory dining package is a 7th September, 22nd and 5th October 2024. from 7:30pm onwards.

Book now

Hub

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Kids eat for £1! 4pm-6pm Sun-Weds

0.10 Miles away

Bella Italia - Blackpool Victoria Street 75 Victoria St, Blackpool FY1 4RJ, UK

Sun 11:00am - 10:00pm, Mon 11:00am - 10:00pm, Tue 11:00am - 10:00pm, Wed 11:00am - 10:00pm, Thur 11:00am - 10:00pm, Fri 11:00am - 10:00pm, Sat 11:00am - 10:00pm

 Collect offer >

 Directions >

Kids Eat For £1 between 4pm-6pm Sun-Weds:

More Info



 Hub  Events  Offers  Directory  More



4 Hours for the price of 3*!

1.67 Miles away

Sandcastle Waterpark Sandcastle Waterpark, Promenade, Blackpool FY4 1BB, UK

Sun 10:00am - 8:00pm, Wed 10:30am - 2:30pm, Thur 10:30am - 2:30pm, Fri 10:30am - 2:30pm, Sat 10:00am - 8:00pm

 Collect offer >

 Directions >

Sandcastle Xtra tickets allow you to enjoy 4 hours in our sandcastle waterpark for the price of 3

More Info



*On off peak days (10:30am - 2:30pm)

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15:34

Directory

Search

 Entertainment  Shopping  Food & Drink

Tap a button to refine your filter

Restaurant
West Coast
Rock Cafe

0.05 Mile away



Theatre
Viva Blackpool - The
Show & Party Venue

0.20 Mile away



Theatre
Winter Gardens
Blackpool

0.09 Mile away



Restaurant
Beach House Bistro
& Bar



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