



March 27th - April 3rd



Brought To You By



Blackpool Tourism BID
Business Improvement District

In Partnership With



Hospitality
Action

Sponsored By



LYTHAM FESTIVAL



Funded by
UK Government

Featuring exclusive discounts, 2-for-1 deals, tasting menus and cooking demonstrations, this initiative is led by Blackpool Town Centre and Tourism BIDs. They help to boost visitor economy, maintain the towns status as an all year-round seaside destination and position it as a hub for dining, shopping and entertainment.



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Why do we need a Restaurant Week?

- Support local, independent hospitality
- Showcase to locals what we have to offer and undiscovered gems
- Change perceptions of those visiting the town
- Engage local hospitality venues and start collaborative conversations

What's on?

- Offers and menu showcases across 30+ venues
- Wine tastings & cooking demonstrations
- Cocktail masterclasses
- Blackpool & Fylde college kitchen takeover at Abingdon Street Market.



"Blackpool's vibrant restaurant scene deserves a spotlight! We're thrilled to be the nominated charity for the inaugural Blackpool Restaurant Week. The week will not only showcase the incredible culinary talent Blackpool has to offer but will also help to raise vital funds and awareness for Hospitality Action. The seven days will create countless memorable dining experiences and will leave a lasting positive impact on all those we support."

Mark Lewis, CEO, Hospitality Action

Our Charity Partner

The logo for Hospitality Action is displayed within a red speech bubble shape. The text "Hospitality Action" is written in a bold, white, sans-serif font, with "Hospitality" on the top line and "Action" on the bottom line.

**Hospitality
Action**

Looking to 2026

- Bigger and better consumer activations
- Hospitality Awards Night
- Digital Guide
- More Collaboration



How you can support us.

- Visit participating venues between march 27th & April 3rd and enjoy an offer or showcase dish.
- Follow Blackpool BID and share on social media.
- Sponsor our 2026 event
- Spot an opportunity? drop us an email.

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