

01

02

03

PRESENTATION

FEBRUARY HALF TERM

14 – 22 February 2025

SHOWZAM!

Something magical is coming to Blackpool...



This event is brought to you by

Blackpool Tourism BID
Business Improvement District



Funded by
UK Government

VISIT **BLACKPOOL**

HALF TERM EVENT
14-22 FEBRUARY 2025

BLACKPOOL IS THE MOST MAGICAL PLACE TO BE THIS FEBRUARY!.



From 14 February to 22 February, visitors to the UK's number 1 seaside resort will be treated to a festival of free show-stopping performances, enchanting entertainment, dazzling street shows, and incredible illusions as the resort welcomes visitors to a magical spectacle like no other.

01

02

03

A RESORT WIDE JOINED UP APPROACH

Local Business

Encourage to programme events and activities to support and compliment the event offer.

Event delivery

Work with local business and organisations to provide 'fringe' events and activities, and support marketing initiatives for a cohesive message and ensure delivery is of high quality.



FRIDAY 14 FEBRUARY

from 5pm – Cillian O'Connor

7.30pm – Evolution of Magic

Comedy Carpet

Blackpool Pleasure Beach



SATURDAY 15 FEBRUARY

11am - Nickelodeon Land	Pleasure Beach
12pm - West London Magic Street Theatre	
12pm - Heritage Tour	Grand Theatre
1pm - Tower Circus	Blackpool Tower
3pm - West London Magic Street Theatre	
4pm - Tower Circus	Blackpool Tower
6pm - Evolution of Magic	Pleasure Beach
8pm - Viva..The Show	Viva Showbar



SUNDAY 16 FEBRUARY

11am - Nickelodeon Land

Pleasure Beach

12pm - Street Theatre

1pm - Tower Circus

Blackpool Tower

3pm - Street Theatre

4pm - Tower Circus

Blackpool Tower



MONDAY 17 FEBRUARY

11am - Nickelodeon Land

11am – Showtime with Steve Hewlett

1pm – Showtime with Steve Hewlett

2.30pm - Tower Circus

From 5pm – Andrew Basso

Pleasure Beach

Showtown

Showtown

Blackpool Tower

Comedy Carpet



TUESDAY 18 FEBRUARY

11am - Nickelodeon Land

Pleasure Beach

12pm – Street Theatre

1pm - Tower Circus

Blackpool Tower

1pm – Showzam Magic School

Russ Browns House of Secrets

3pm – Street Theatre

3.30pm – Showzam Magic School

Russ Browns House of Secrets

4pm – Tower Circus

Blackpool Tower

7pm – Evolution of Magic

Pleasure Beach

8pm – Queenz Drag me to the Disco

Grand Theatre



WEDNESDAY 19 FEBRUARY

11am - Nickelodeon Land

Pleasure Beach

12pm - Street Theatre

1pm - Tower Circus

Blackpool Tower

1pm - Showzam Magic School

Russ Browns House of Secrets

3pm - Street Theatre

3.30pm - Showzam Magic School

Russ Browns House of Secrets

4pm - Tower Circus

Blackpool Tower

5pm - Showtram with Harry Moulding

7pm - Ryland and Craig Pettys Magic Show

Russ Browns House of Secrets



THURSDAY 20 FEBRUARY



11am - Nickelodeon Land

Pleasure Beach

12pm - Street Theatre

1pm - Tower Circus

Blackpool Tower

1pm - Showzam Magic School

Russ Browns House of Secrets

1pm - Greatest Showman Sing-A-Long

VIVA Showbar

2pm - 'Tricky Business' Joke Shops talk

Showtown

3pm - Street Theatre

3.30pm - Showzam Magic School

Russ Browns House of Secrets

4pm - Tower Circus

Blackpool Tower

7pm - Ryland and Craig Pettys Magic Show

Russ Browns House of Secrets

7.30pm - Evolution of Magic

Pleasure Beach

FRIDAY 21 FEBRUARY

11am - Nickelodeon Land

1pm – Showzam Magic School

2.30pm – Hi Jinx

3.30pm – Showzam Magic School

from 5pm – Spectacular Spectacular

7pm – Ryland and Craig Pettys Magic Show

Pleasure Beach

Russ Browns House of Secrets

Blackpool Tower

Russ Browns House of Secrets

Comedy Carpet

Russ Browns House of Secrets



SATURDAY 22 FEBRUARY



11am - Nickelodeon Land

Pleasure Beach

12pm - Street Theatre

1pm - Tower Circus

Blackpool Tower

1pm - Showzam Magic School

Russ Browns House of Secrets

3pm - Street Theatre

3pm - Dr Strange's Magic & Illusion (Family Show)

VIVA Showbar

4pm - Tower Circus

Blackpool Tower

6pm - Evolution of Magic

Pleasure Beach

7pm - Ryland and Craig Pettys Magic Show

Russ Browns House of Secrets

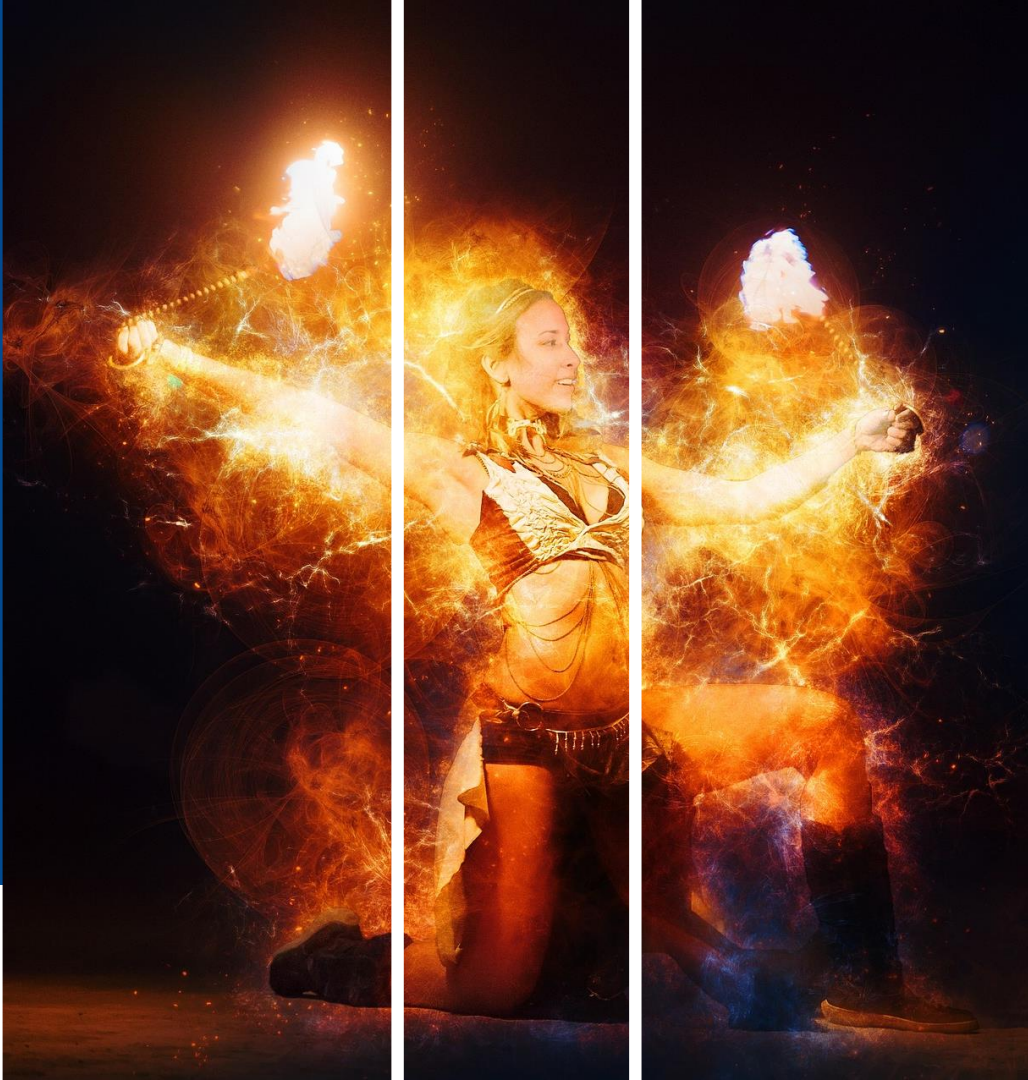
8pm - Viva... The Show

VIVA Showbar

OBJECTIVE

To deliver a large scale hi-impact event to start the 2025 season, achieve national media coverage, deliver beneficial impacts and outcomes both for the organisers and Blackpool.





THANK YOU.

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[Promotional assets](#)

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