

Blackpool Net Zero

Business Academy



Funded by
UK Government

Blackpool Unlimited
Inspiring Business Success

Blackpool Net Zero

Business Academy

- We provide free advice to help your business decarbonise and become more sustainable
- Free Energy Audits
- Tailored Decarbonisation Action Plan
- Implementation Support – local suppliers
- Eco grant access

Blackpool Net Zero

Business Academy

- Last year...
 - We helped over 120 local businesses
 - Saved Blackpool businesses an average of 47% on their energy bills
 - Reduced Blackpool Businesses' carbon emissions by an average of 57%
- Suppliers, partnerships, and futureproofing your business

Blackpool Net Zero

Business Academy

- The Grand Theatre;
 - Explored energy savings from infrastructural changes e.g. Lighting, Heating etc...
 - Received an eco-grant to replace stage light
 - Going forward:
 - Looking at operational changes
 - Delivering Training to staff



Blackpool Net Zero

Business Academy

- This year...
 - We have created a Net-Zero business Toolkit, available for all Blackpool businesses to download,
 - We aim to help a further 55 businesses with personalised decarb plans,
 - We have more eco-grants available,
 - We have tailored training available for businesses

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Get in Touch

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<https://blackpoolunlimited.com/blackpool-net-zero-business-academy/>

Or pop into the Enterprise Centre on Lytham Road to speak to a member of the team