

DWP NEET 16-24

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Supporting Young People

DWP Strategic Overview

- Raising aspirations of young people
- Get Lancashire Working, Connect to Work and Workwell
- Aligned with Get Britain Working goals
 - ◆ *80% employment rate*
 - ◆ *Reducing economic inactivity*
 - ◆ *Improving job quality and tackling skills gaps*
- Strong local partnerships with LA, colleges, and stakeholders
- Collaborative delivery at The Platform – Blackpool's Youth Hub
- Providing meaningful opportunities for young people
- Shared mission: unlocking opportunities for young people in Blackpool



Our Youth Offer

A Youth Guarantee for young people on a path to success

The "Get Britain Working" White Paper, published in November 2024, outlines a comprehensive strategy to tackle economic inactivity and boost employment across the UK. A key component of this initiative is the Youth Guarantee, which specifically targets young people aged 18 to 21 in England. Key Points from the White Paper include:

Youth Guarantee Offer

- Every 18 to 21-year-old in England will be guaranteed access to one of the following:
 - ◆ *Education*
 - ◆ *Training*
 - ◆ *Help to find a job*
 - ◆ *An apprenticeship*
- The goal is to ensure no young person is left behind, especially those not in education, employment, or training (NEET)

Role of Jobcentre Plus

- Jobcentre Plus will play a central role in delivering the Youth Guarantee
- It will offer tailored support, including:
 - ◆ *Skills assessments*
 - ◆ *Career coaching*
 - ◆ *Access to local training providers and employers*
- The service will be integrated with local authorities and employers to ensure opportunities match local labour market needs

Local Implementation

- Local areas, including Blackpool, will develop "Local Get Britain Working Plans".
- These plans will be led by mayors and local partnerships to address specific regional challenges
- You can read the full White Paper here: [Get Britain Working White Paper – GOV.UK](#)



Our Numbers

16-24 “Into Work” Figures

- National figure ... 7.8%
- Blackpool Jobcentre figure... 10.2%



Julie Griffin

Julie was a health customer who was supported at Blackpool Jobcentre and The Platform

How it all started

Builds on the success of 5 pilot SWAPs between **UK Hospitality** and **DWP** last year

The pilot worked well, and outcomes showed higher completion rates than the average SWAP - with positive feedback coming from the participants. **UK Hospitality** has developed the scheme into the launch product we have now.

A 20-day programme of training and work experience designed by the hospitality sector to give those participating a wide set of skills, relevant to the industry

The Minister for Employment met with UK Hospitality in December 2024 and agreed that DWP would support the roll out but with a caveat to focus on coastal areas

What is Hospitality Exactly?

It's hotels, restaurants, bars, events and celebrations, and even tourism and leisure. Essentially, any business that aims to make guests feel welcome and comfortable through services of accommodation, food and beverage, or entertainment – all fall under the umbrella of *hospitality*.



HOTELS



FOOD



BEVERAGE



LEISURE &
ENTERTAINMENT



Nationally employs 3.5 million

Why a Hospitality Passport?

Designed to be attractive to hospitality employers in the same way as other accredited industries

A more skilled candidate for employers to interview

All skills and learning achieved, goes onto an electronic passport that can be presented to anyone – anytime, instantly

A commitment towards the hospitality industry

It will evolve and the candidate can add new learning and skills at any time to their passport.