



Nature Towns and Cities is a coalition of public, private and third sector organisations, committed to bringing nature and green space to urban areas for everyone's benefit.

Nature Towns and Cities



Heritage
Fund



National
Trust



Making an impact for places and people

By 2035, a decade into Nature Towns and Cities, we'll have achieved some big things together:

5 million

more people with access to nature a short walk from home

100

towns and cities transforming their places and communities through nature

1 million

more children playing in nature-rich spaces on their doorstep

1,000

communities taking action for nature and climate in their neighbourhoods

ABOUT GROUNDWORK

Groundwork is a federation of charities mobilising practical community action on poverty and the environment across the UK.

We're passionate about creating a future where every neighbourhood is vibrant and green, every community is strong and able to shape its own destiny and no-one is held back by their background or circumstances.





Nature Towns & Cities: Blackpool's GreenWave

THE GREENWAVE PARTNERSHIP

An aerial photograph of a park at sunset. A river flows through the upper left, surrounded by dense trees. In the center, a circular garden features a large fountain with water spraying upwards. The garden is divided into several sections with different plantings. A road or path curves around the garden. In the background, a city skyline is visible under a warm, orange-hued sky.

6 key impact targets:

- Develop a green image & culture
- Provide better places to live
- Improve habitats & benefit pollinators
- Help people improve their health
- Enable more productive businesses & workers
- Enhance the visitor experience

Delivered through 4 programmes of activity:

- Protecting and enhancing existing GBI
- Creating new and restoring lost GBI
- Connecting GBI together
- Maximising opportunities offered by our GBI

BUILDING FROM A POSITION OF STRENGTH

- 7 Green Flag Parks
- Talbot Gateway
- Active volunteering across nature spaces
- Connected VCSFE sector
- Empowered communities



BUILDING FROM A POSITION OF STRENGTH

- The North West's Best Community Garden (RHS Award)
- Nature activity within healthcare settings
- Using nature as a venue and subject for Arts programmes

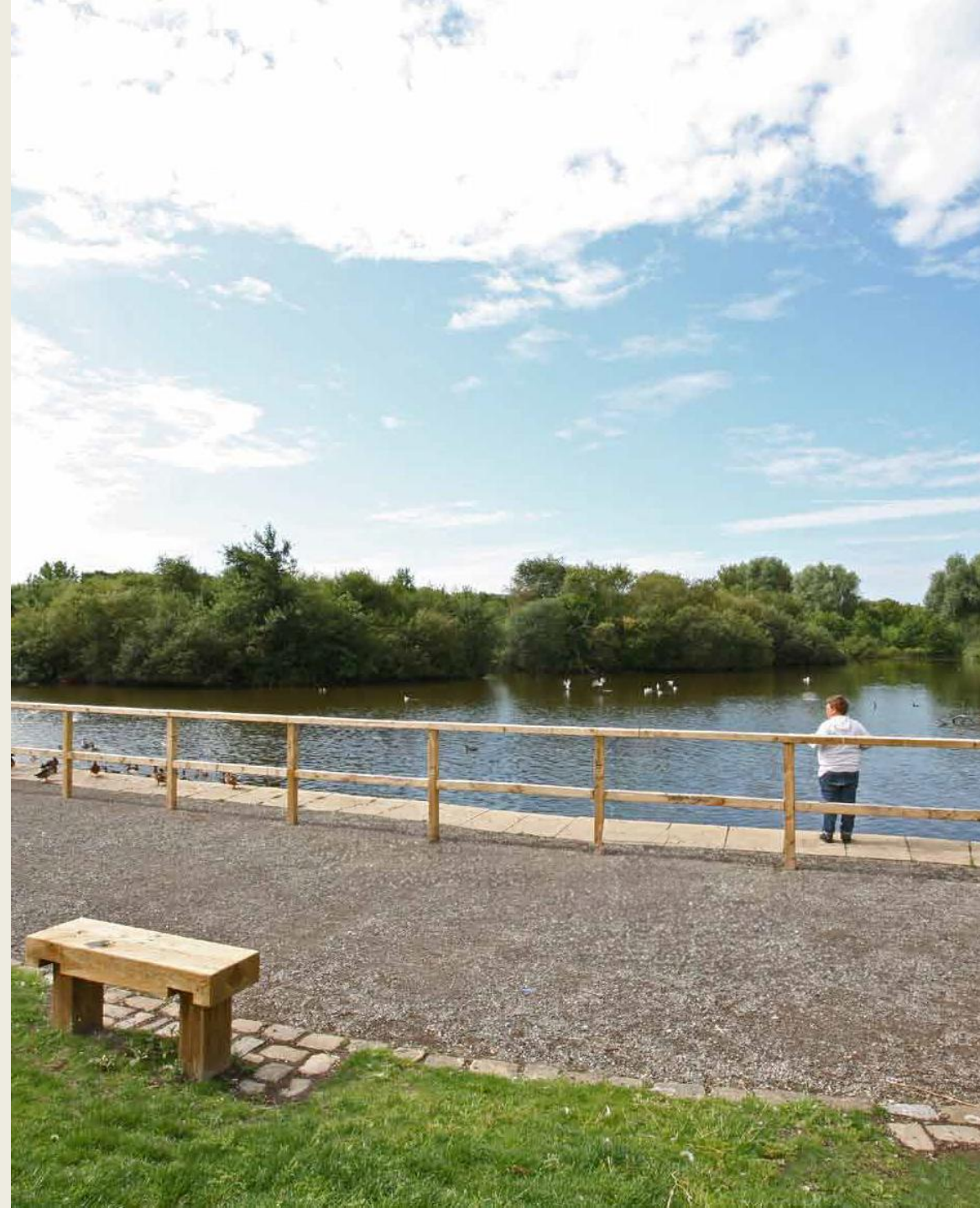


WHAT NEXT?

1) Mobilising the Partnership Board

Creating a strategic Partnership Board bringing together key landholder's, stakeholders and experts

- **Committed** to changing the way in which we manage and develop of GBI;
- With the capability to **lead system change** in the way we work together on GBI;
- With the authority to **make decisions** and meet commitments.
- Taking **responsibility** for shaping the GreenWave programme to support this ambition.



WHAT NEXT?

2) Creating an investment ready pipeline

- Preparing for current and future **investment** opportunities
- Support the delivery of the **Local Nature Recovery Strategy**
- Supporting emerging **Biodiversity Net Gain** requirements of our developments
- Facilitating **community adoption** of appropriate GBI assets



WHAT NEXT?

3) Enhancing our Volunteer Gateway

To provide capacity to enhance, develop new, and restore lost GBI

- Mapped against pipeline
- Proactive in reaching out
- Friends Group expansion
- Expanded hub network
- Youth action programme
- Corporate volunteering



WAYS TO GET INVOLVED

- **Landowners:** contact us to explore ways of improving green spaces that you own
- **Strategic Board:** we are seeking interest from organisations in joining the Greenwave Partnership
- **Funding:** help us shape a blended finance model that can capitalize on opportunities across all sectors
- **Volunteering:** we're interested in your staff engaging with us on nature-based volunteering



If you're interested in on of more of these, please get in touch

GET IN TOUCH

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