



AI Local - Blackpool

Levy for Productivity

Better, faster, and more profitably.

A unique multiplier where Growth & Skills Levy funding achieves immediate productivity outcomes through workforce wide upskilling.

We achieve this by providing leading industry expert support with AI enabled productivity use case projects, integrated to best-in-class data & AI upskilling, funded by the Growth & Skills Levy. With a unique place-based approach.

Local Talent

An inclusive approach, that empowers the entire workforce to be more productive and simultaneously achieve career progression.

Local Investment

Leverage existing Growth & Skills Levy to fully fund and scale upskilling, realise cost savings and increase business growth.

Local Impact

Productivity use cases scoped and applied into on-the-job training, with dedicated expert led support to achieve tangible and measurable business outcomes.

Local Delivery

Delivered by a local provider, with in person training, flexible approach, and co-designed with department leads.

Our Approach is Simple

Everyone Moves Forward



Work Improves



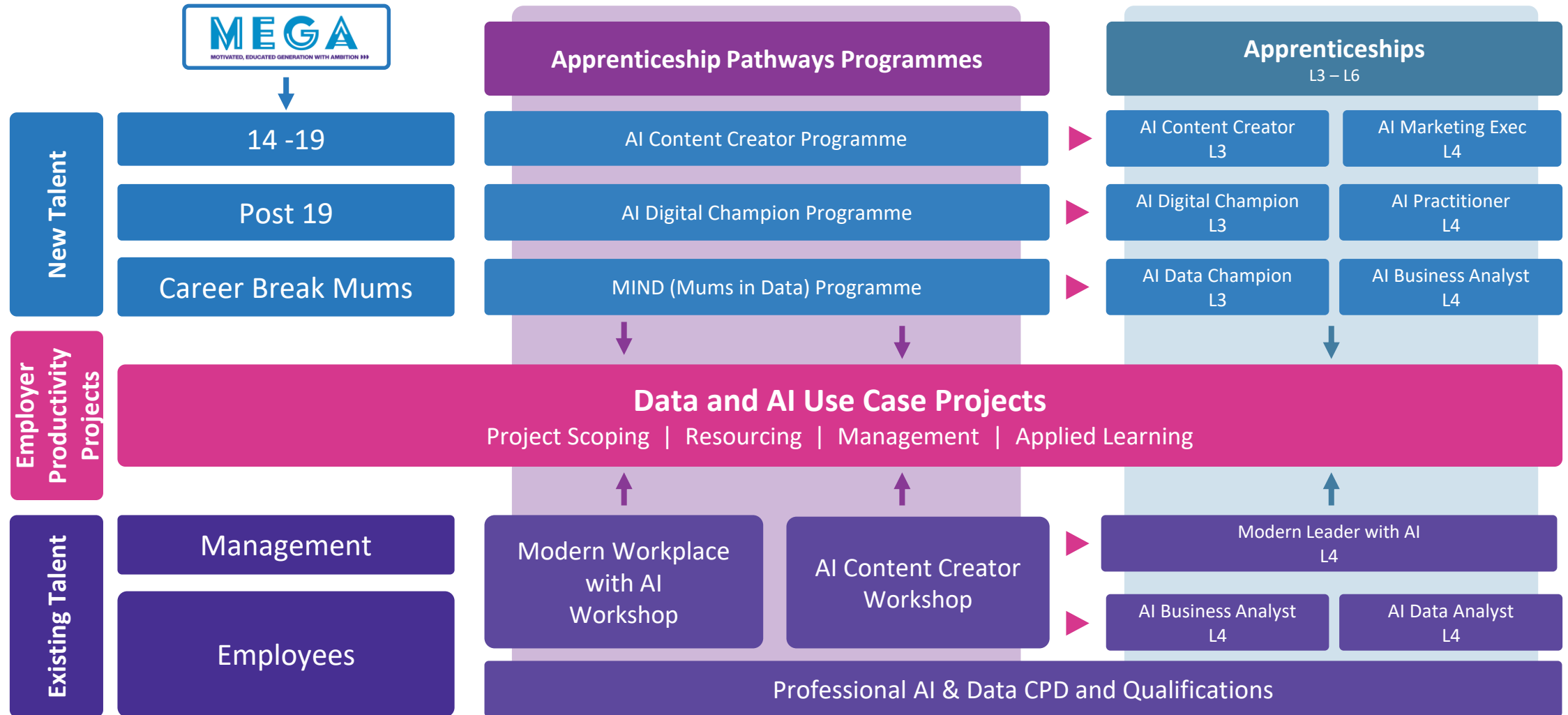
People Learn



The Modern Workplace Solution

Levy for Productivity

IN4.0™
Group

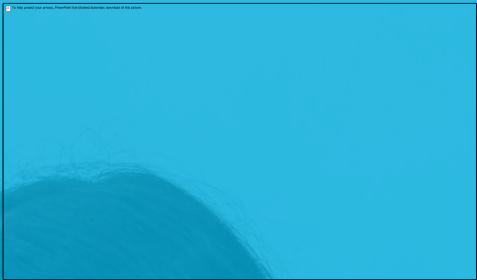


THE POWER OF
MIND
MUMS IN DATA

MWMMW

THE
IN CREATIVE
ENGINE

Microsoft Copilot aws Google



MEGA

MOTIVATED, EDUCATED GENERATION WITH AMBITION ►►

MEGA HUB

IN4.0™
ED CiC

MBacc GREATER
MANCHESTER
BACCALAUREATE



National Cyber
Security Centre



Department for
Science, Innovation
& Technology



GCHQ

QINETIQ

KPMG

IBM

**NORTHROP
GRUMMAN**

ROKE



GMCA GREATER
MANCHESTER
COMBINED
AUTHORITY



National
Cyber Force

CGI

ENERGUS
the future is with us

In partnership with
The logo of Lancashire Combined County Authority, featuring a red flower.
LANCASHIRE
COMBINED COUNTY
AUTHORITY



IN4.0™
ED CiC

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Intent

To support talented students who are at risk of underachieving, due to disadvantage, neurodiversity and a lack of social capital. So that they secure the best career destinations, enabled by academic attainment, technology skills and professional networks.





IN4.0™
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CyberFirst to TechFirst

Building on the success of the CyberFirst programme

MEGA
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Schools & Colleges

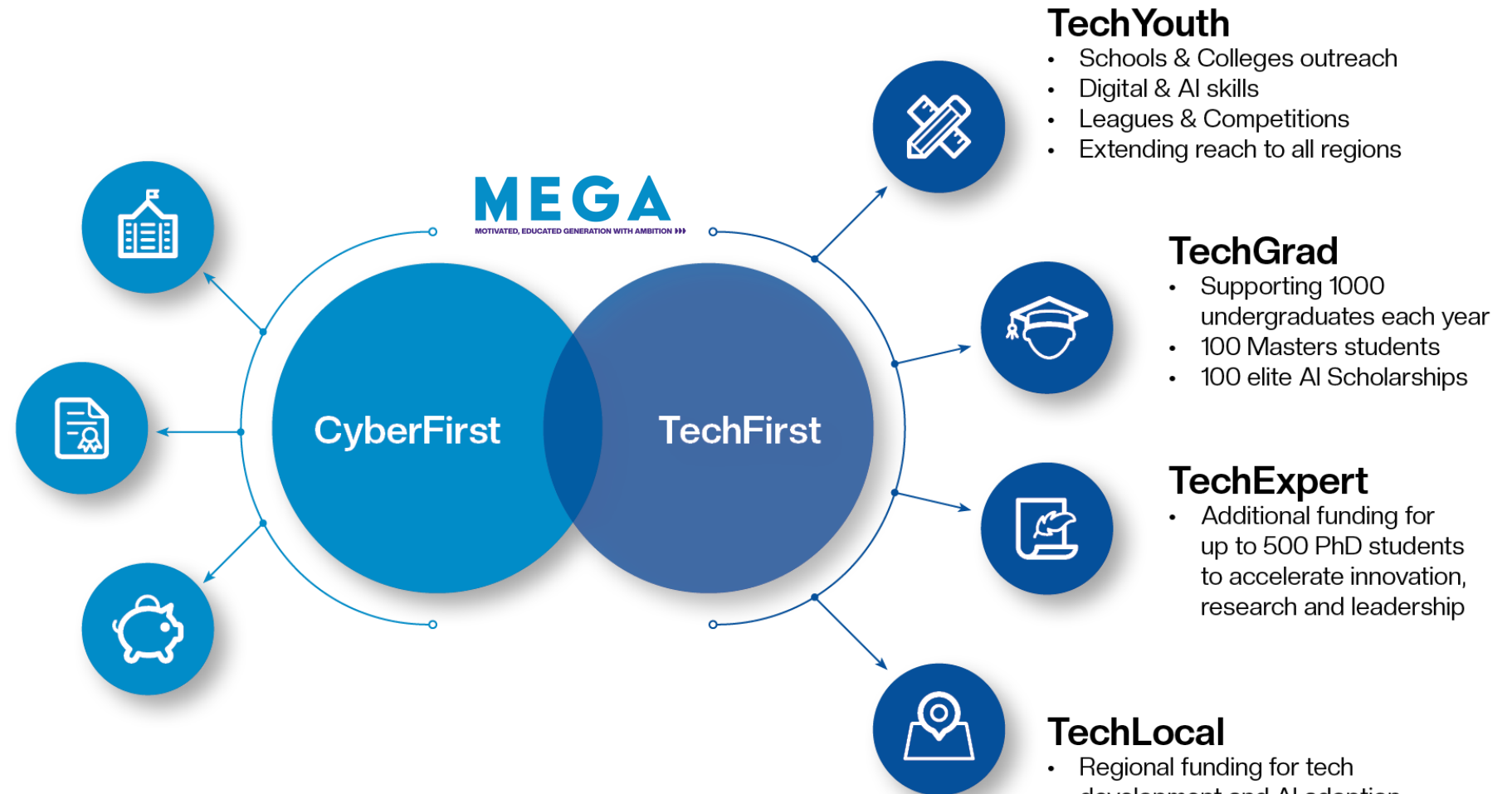
- Outreach & Recognition
- Digital & AI skills
- Girls Competition
- Active in 8 regions

Academia

- Accredits undergraduate and post-graduate courses

Bursary

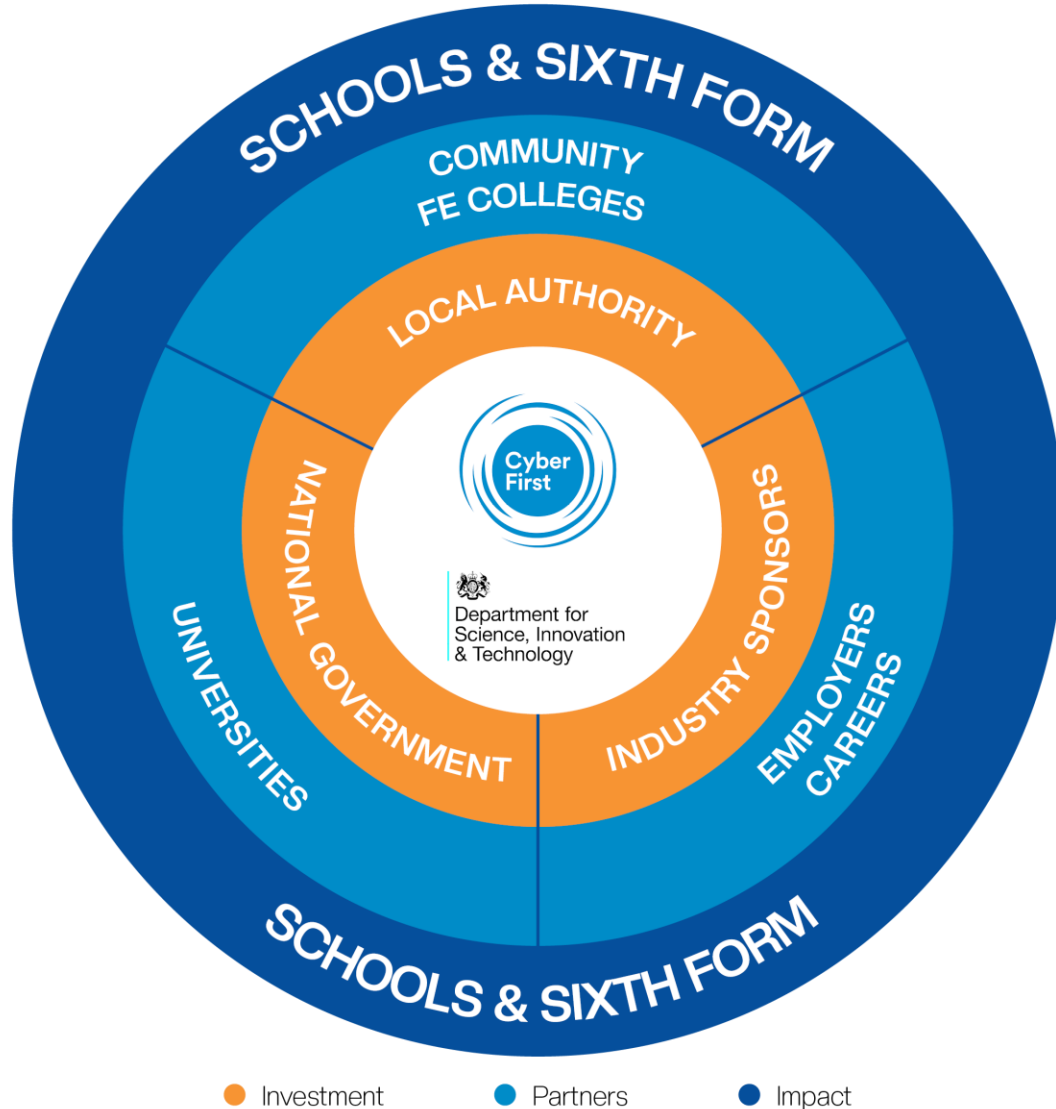
- Supporting 100 undergraduates each year
- Includes industry placement
- Includes security clearance





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MEGA
HUB



MEGA Hub Model

- Technology educational enrichment across all secondary schools in the local authority region
- KS4 Super Curriculum and pathway to Level 3 Apprenticeship Starts at 16.
- KS3 MEGA programme delivered across the academic year incorporating CyberFirst, Green Tech, AI Academy, Leagues & Competitions.
- MEGA Days: Thematic days exploring modern & emerging technologies
- MEGA Events: Insights, Workshops & Hackathons
- Industry partnerships, jobs, volunteering, and sponsorships
- MEGA Scholarships: bespoke tech and critical skills enhancement to secure TechGrad bursaries, top post-18 apprenticeship and University



MEGA Hub Overview

Technology educational enrichment for secondary schools and colleges to prepare young people for optimal post-16 & 18 destinations.

