



UK CITY OF CULTURE
BIDDING CITY



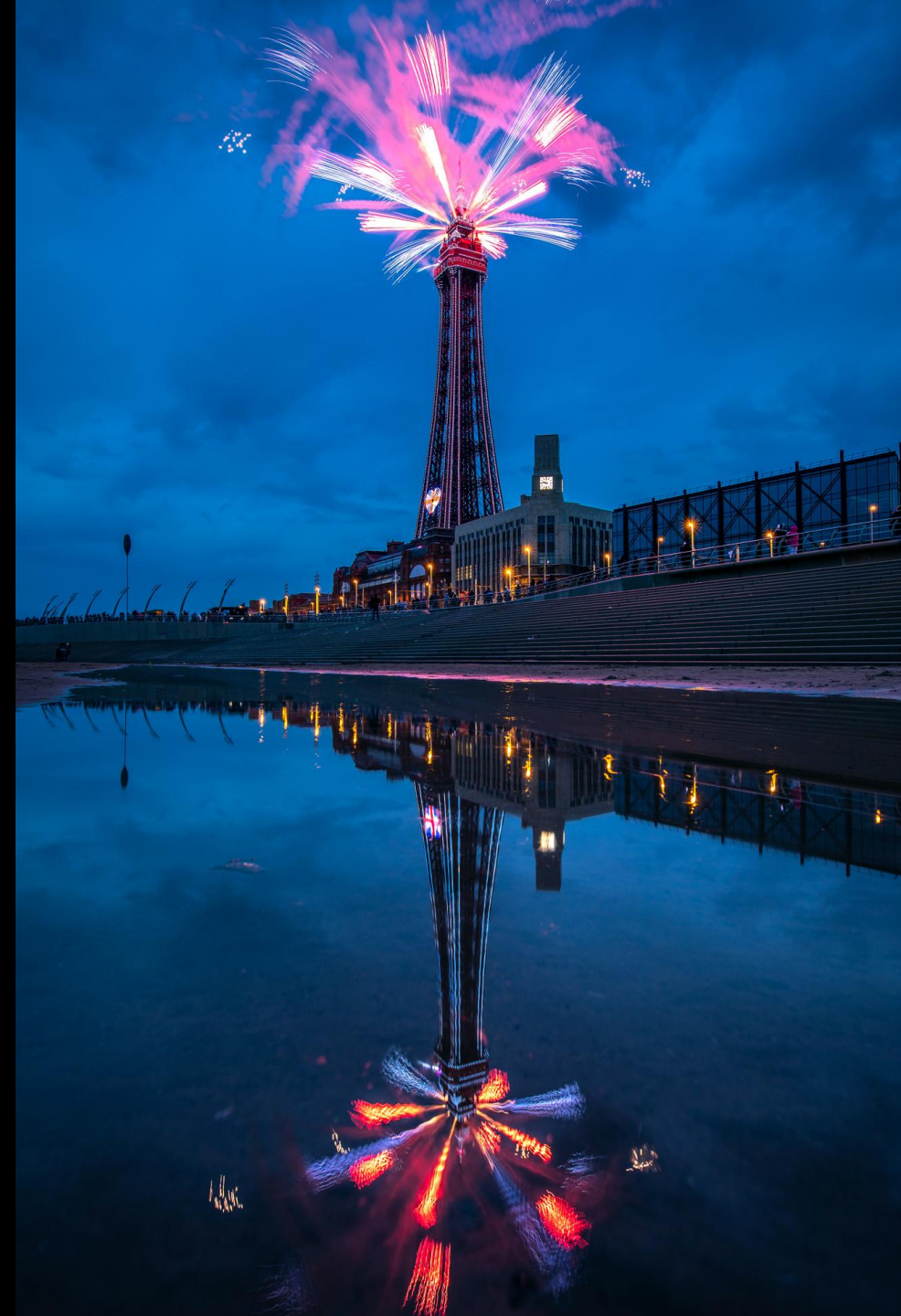
Where Extraordinary Belongs to Everyone



UK City of Culture is a title given every 4 years to a UK city or local area.

Blackpool is into the second round, in the running against 8 other cities.

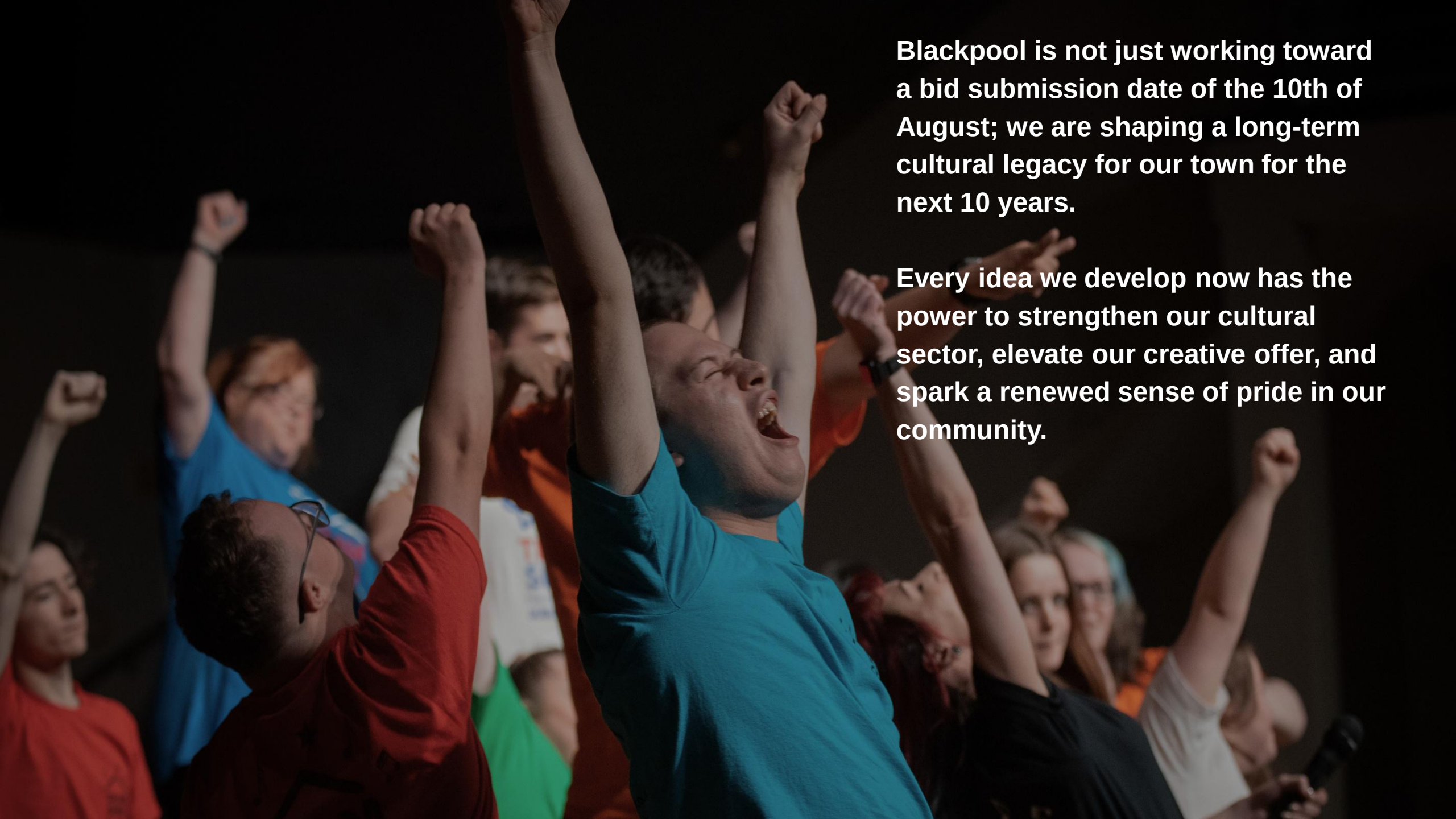
If successful, Blackpool would receive £10m to host a year-long celebration of arts and culture designed for local people, while boosting the visitor economy, creating new jobs and strengthening the town's creative identity for years to come.



What are the benefits?

- Financial Investment & Funding
- Economic Regeneration & Jobs
- Tourism and Footfall Surge
- International Profile & Rebranding
- Cultural Infrastructure & Development
- Social Cohesion & Pride
- Legacy Beyond the Year





Blackpool is not just working toward a bid submission date of the 10th of August; we are shaping a long-term cultural legacy for our town for the next 10 years.

Every idea we develop now has the power to strengthen our cultural sector, elevate our creative offer, and spark a renewed sense of pride in our community.

We're now inviting organisations, creatives, community groups and local businesses to contribute ideas and projects that help us understand:

- What culture means in Blackpool
- How people want to engage with it
- How we grow our cultural ecosystem
- What the City of Culture title could mean for our communities
- How we tell Blackpool's story with ambition and authenticity

To support this work, there is a £35,000 pot of funding, offering grants of £500 - £8,000 for projects that gather insight, amplify local voices and strengthen our bid.

📅 EOI deadline: Midnight, 7 June 2026

📅 Panel review: Week of 9 June

🚀 Projects begin: Week of 15 June

→ To apply follow the QR code

OR visit CreativeBlackpool.co.uk

TOGETHER
WE CAN DO
THIS



INSERT MR BLACKPOOL VIDEO
HERE

BACK
THE BID

