



Department
for Work &
Pensions

The Youth Guarantee

Department for Work and Pensions & The Department for Education

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UNEMPLOYED YOUTHS

**Blackpool and surrounding Coastal areas have higher than
the National Average of Unemployed Youths – deprived
areas
18-24 Year Olds**

The Youth Guarantee and the Youth Jobs Grant

The Youth Guarantee and the Youth Jobs Grant are related, but they are **not the same thing**.



The **Youth Guarantee** is the Government's wider programme aimed at ensuring young people aged 18–24 can access:

- Employment opportunities – Work Experience
- Training
- Apprenticeships
- Further education
- Tailored support to help them into work or learning - SWAPs

It is the overall policy framework (sometimes described as a "New Deal" for young people) designed to reduce youth unemployment and inactivity.

The **Youth Jobs Grant** is one specific scheme within the Youth Guarantee.

It provides employers with a **£3,000 grant** when they recruit an eligible young person who:

Is aged 18–24

Has been claiming Universal Credit

Has been unemployed for at least 6 months

Is recruited into a qualifying job meeting the scheme requirements

The grant is intended to help employers with recruitment and training costs and encourage them to take on young people who may otherwise struggle to enter the labour market.

LIMITED GRANTS ACROSS LANCASHIRE



Feature	Youth Jobs Grant	Jobs Guarantee
Who receives support?	Employer	Young person
What is provided?	Up to £3,000 hiring incentive	Paid employment opportunity
Target group	18–24-year-olds on UC for 6+ months	Eligible 18–24-year-olds on UC
Main aim	Encourage employers to recruit	Give young people work and experience

In DWP terms, the **Youth Jobs Grant is money for the employer**, while the **Jobs Guarantee is the job opportunity for the young person**



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JOB GRANT
business.gov.uk/recruit



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WORK

EXPERIENCE

Shaping Our Future Workforce

- * Real Experience
- * Real Skills
- * Real Opportunities

Benefits of Work Experience for Young People



Building Confidence and Skills

Work experience helps young people build confidence and develop critical employability skills like communication and teamwork.

Understanding Workplace Expectations

Participants learn about employer expectations, workplace behaviors, and daily routines, reducing anxiety about starting work.



Career Exploration and Decision Making

Work experience enables young people to explore industries and roles, aiding informed career choices and identifying interests.

Enhancing Job Applications

Gained experience strengthens CVs and applications by showcasing responsibility, achievements, and workplace skills.

Benefits of Work Experience for Employers

Access to Motivated Talent

Work experience placements provide employers access to motivated young people with fresh ideas and new perspectives.

Talent Pipeline Development

Employers can identify and develop future talent, reducing hiring costs and recruitment risks.

Staff Skill Enhancement

Hosting work experience helps existing staff develop mentoring, coaching, and leadership skills, boosting morale.

Corporate Social Responsibility

Supporting work experience improves community contribution and enhances business reputation and partnerships.



Sectors Taking Part With Work Experience



HEAR FROM OUR EMPLOYERS

Real feedback from employers who have supported work experience placements

Subway – Talbot Gateway

"It feels good to be able to give people a chance whilst also gaining an extra pair of hands. Participants have been a welcome addition to team morale, particularly during a challenging period for hospitality businesses."

Lowther Pavilion

"The participant has been amazing. It has been great having her with us and she has really developed in confidence throughout her placement."

Georgian Hollies Hotel

"Both candidates have been outstanding, demonstrating a strong work ethic and fitting seamlessly into the team. Following their placement, we were delighted to offer both candidates employment, which they happily accepted."



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To register for the Jobs Grant, please visit:
business.gov.uk/recruit

For more information on help with RECRUITMENT and WORK
EXPERIENCE please contact:

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